



Funding in the Health and Wellbeing arena

22nd October 2020

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Aim of session

- Context and available funding (not medical research)
 - Choosing a fund to apply to
 - How to build a strong application (exercise)

Housekeeping and Introductions

- Name
- Organisation



Health and Wellbeing funding: the context

- Relative lack of charitable trusts compared with other areas of social welfare
 - Public Health funding: ie healthy eating/stop smoking; childrens health services; drugs and alcohol services; sexual health

- **Sustainability and Transformation Partnerships: leading to Integrated Care Systems:**
(CCG: Kings Fund; Social Investment)

Other funders

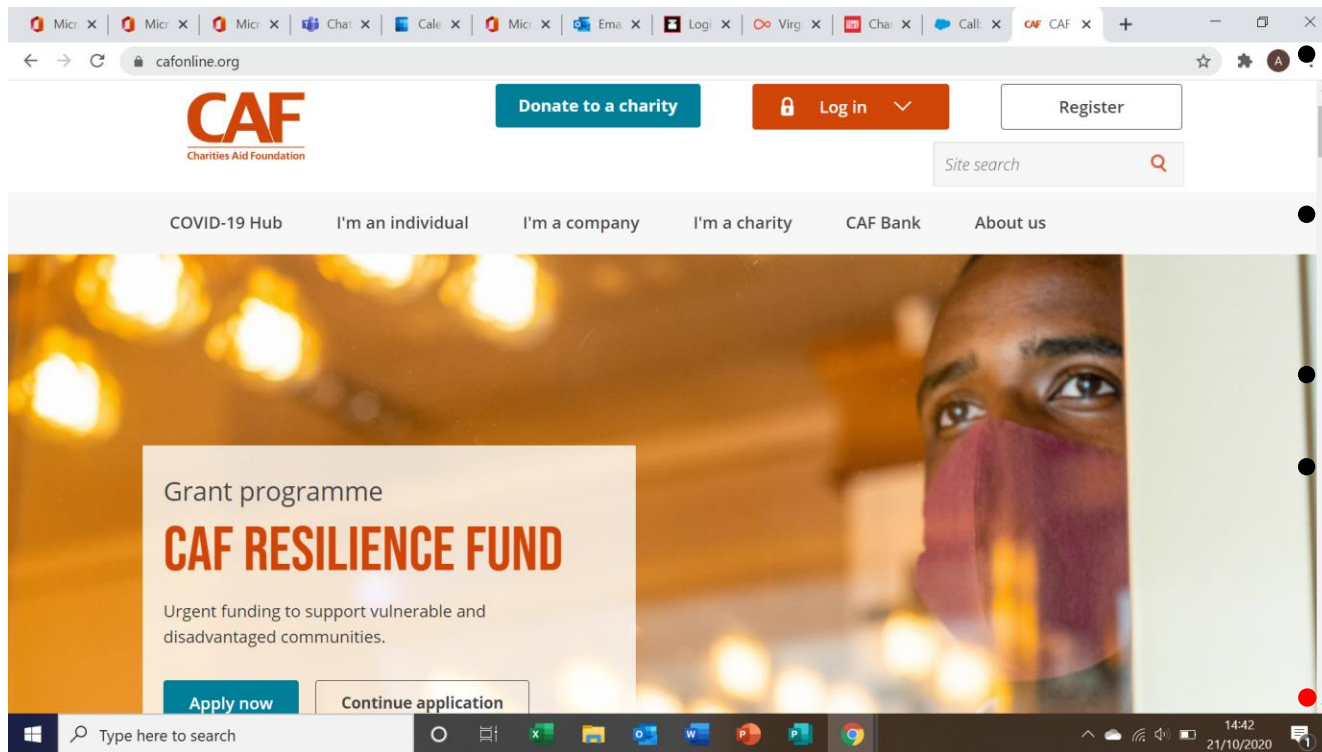


- Department of Health and Social Care
- Covid - specific funding (initial programmes now closed: now reviewing their programmes)
- Funders who fund mental health/Older people/people with disabilities/children.

NB: Funders reviewing programmes:

- **Lloyds Foundation – opening end of October**
- **National Lottery (Covid) – v full but still open**
 - **Comic Relief – closed at present**
- **Expected that some funders still funding ‘Covid’ up to six months) but others reverting to usual programmes**

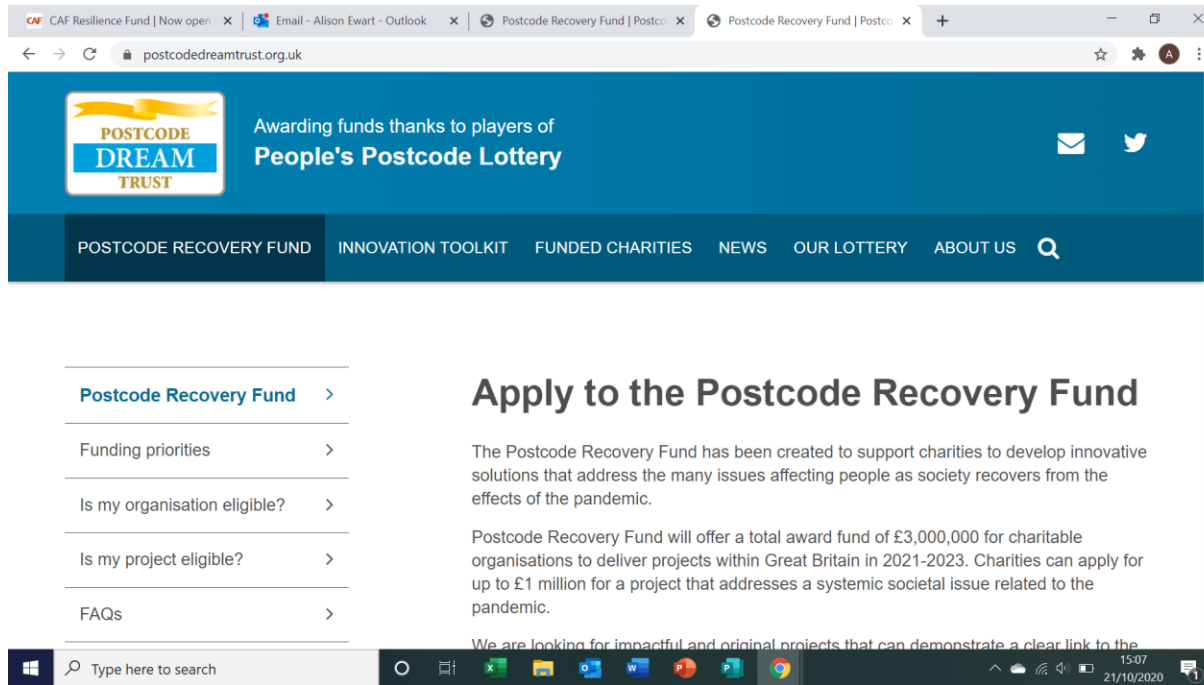
***Upcoming deadlines:* Covid: Charities Aid Foundation Resilience Fund**



Grants from £10,000 to £100,000

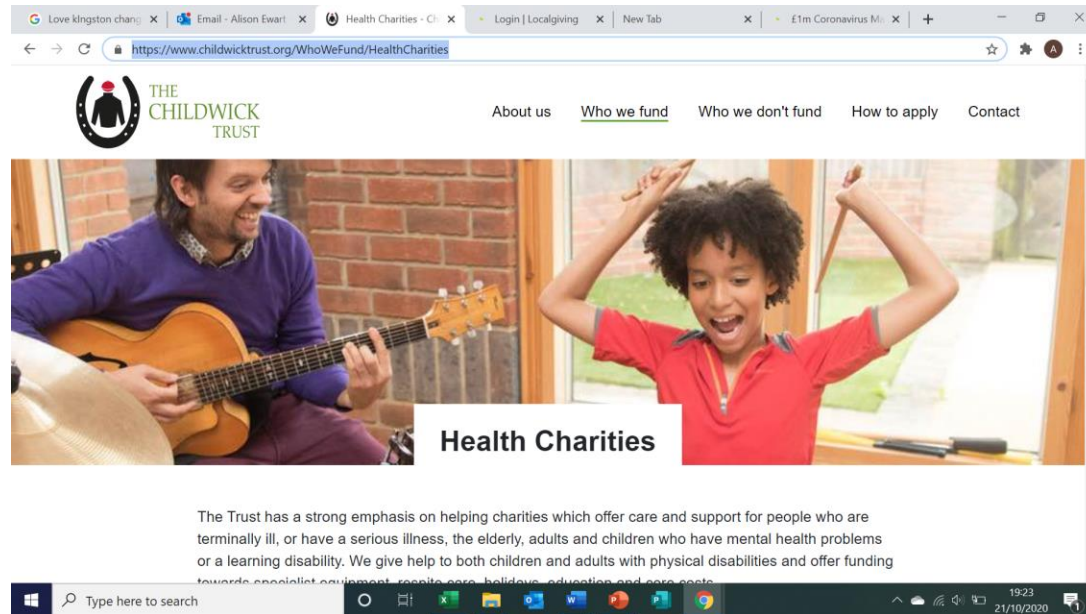
- **Those hardest hit by Covid (includes health)**
- **Spend by 31st March 2021**
- **Demonstrate annual turnover of between £50,000 and £10,000,000**
- **Deadline: 12 noon on 10th November 2020**

Post Code Recovery Fund (Covid):



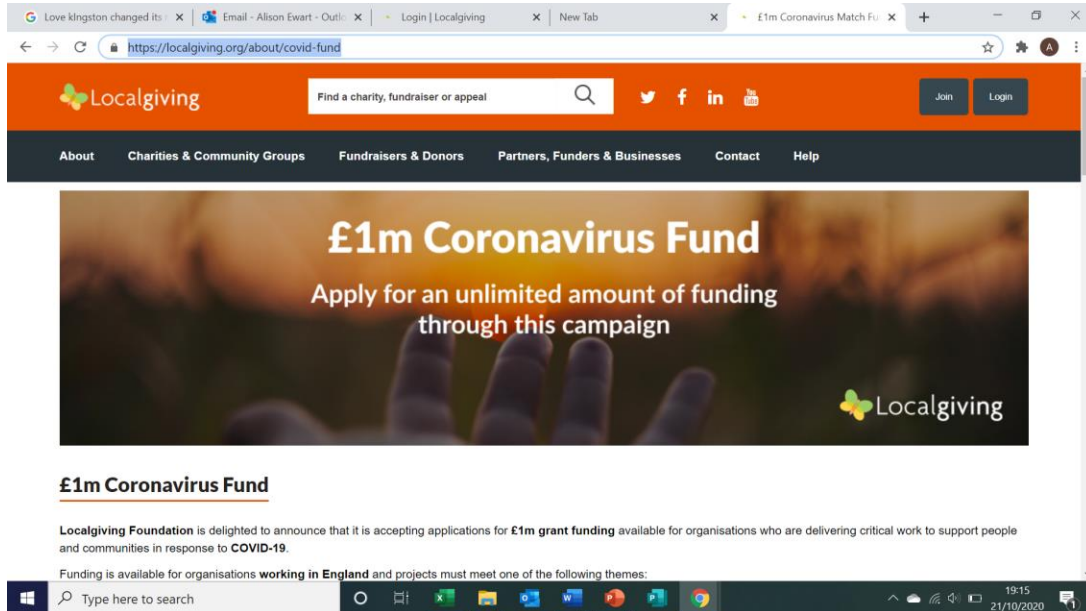
- Grants of £500,000 to VCOs with turnover of £1m: £1 to VCOs with turnover of £2m
- Includes Health in priorities
- Over three years
- **Deadline: 5.30pm on 30th October 2020**

Childwick Trust



- Funds charities who support range of different communities' health issues
- Grants from £5,000 – 20,000
- **Deadline: 31st October 2020**

Local Giving Foundation: Covid



1. Funds for vulnerable people affected by Covid. Between **10:00 on 27th October 2020 and 09:59 on 3rd November 2020** each donor can have their donations matched **up to £75** - a charity can benefit from an unlimited number of matched donations.
 2. Between **10:00 on 3rd November 2020 and 12:00 on the 9th November 2020** each donor can have their donations matched **up to £5,000** - a charity can benefit from an unlimited number of matched donations.
- Charitable organisations will be able to access an **unlimited amount of funding** through the campaign.
 - Go on website to create an account.

Department of Health and Social Care- 'Starting Well' Round 2:

- Develop or expand existing services for children pre-conception to 2.5 years so need track record

• £250,000 - £500,000 over 3 years

• Focus on BAME needs

- VCSES can apply

• **Deadline: 30th October 2020**

 GOV.UK

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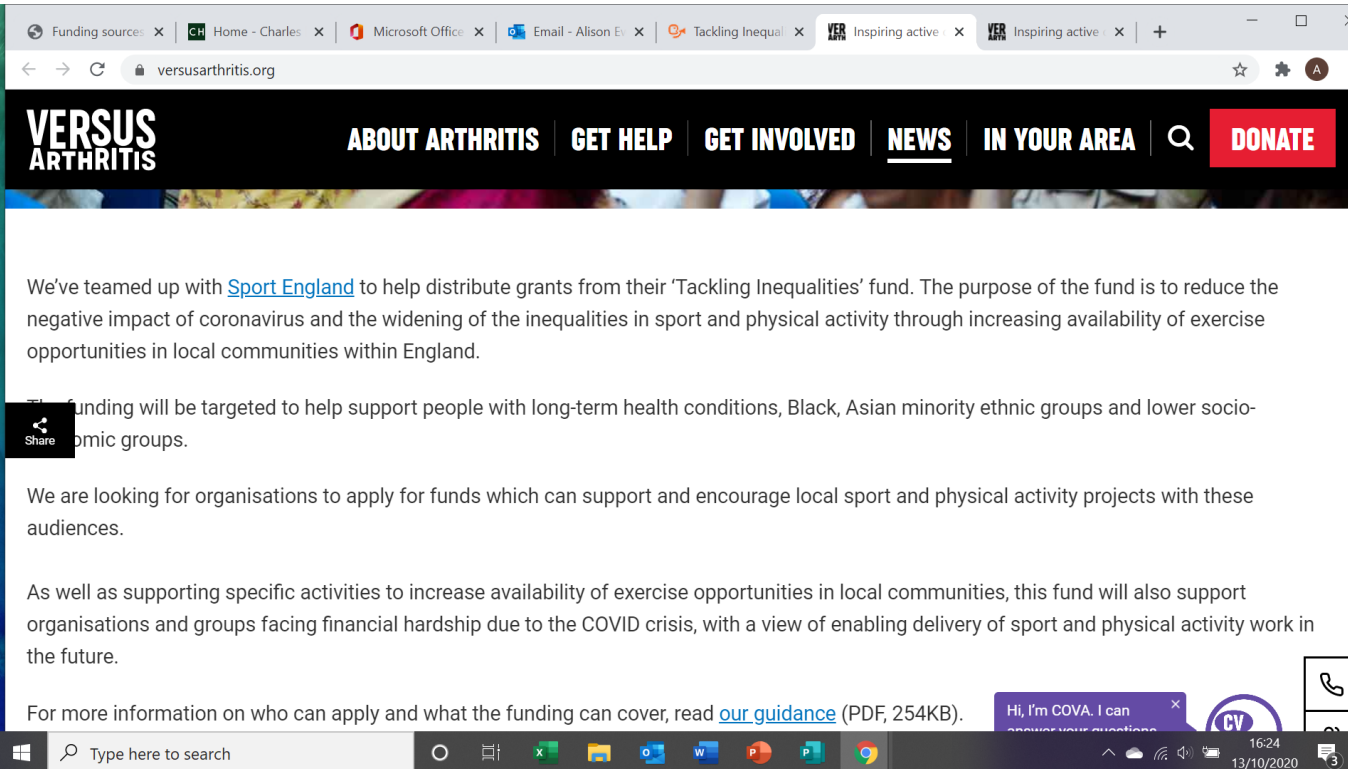
Form

VCSE health and wellbeing fund applications 2020 to 2021

Voluntary, community and social enterprise (VCSE) organisations can apply for funding to run projects focused on starting well in life.

Versus Arthritis: 'Tackling Health inequality'

- Funds low level physical activity in community groups/VCSEs
- £1 – 10,000
- Walking, running, gardening and ring them to discuss other ideas
- VCSES and statutory organisations
- **FIRST COME FIRST SERVED BASIS –Decisions will be made by 31st October 2020!**



The screenshot shows a web browser window with the URL versusarthritis.org. The page features a navigation menu with links for 'ABOUT ARTHRITIS', 'GET HELP', 'GET INVOLVED', 'NEWS', and 'IN YOUR AREA', along with a 'DONATE' button. The main content area contains the following text:

We've teamed up with [Sport England](#) to help distribute grants from their 'Tackling Inequalities' fund. The purpose of the fund is to reduce the negative impact of coronavirus and the widening of the inequalities in sport and physical activity through increasing availability of exercise opportunities in local communities within England.

Funding will be targeted to help support people with long-term health conditions, Black, Asian minority ethnic groups and lower socio-economic groups.

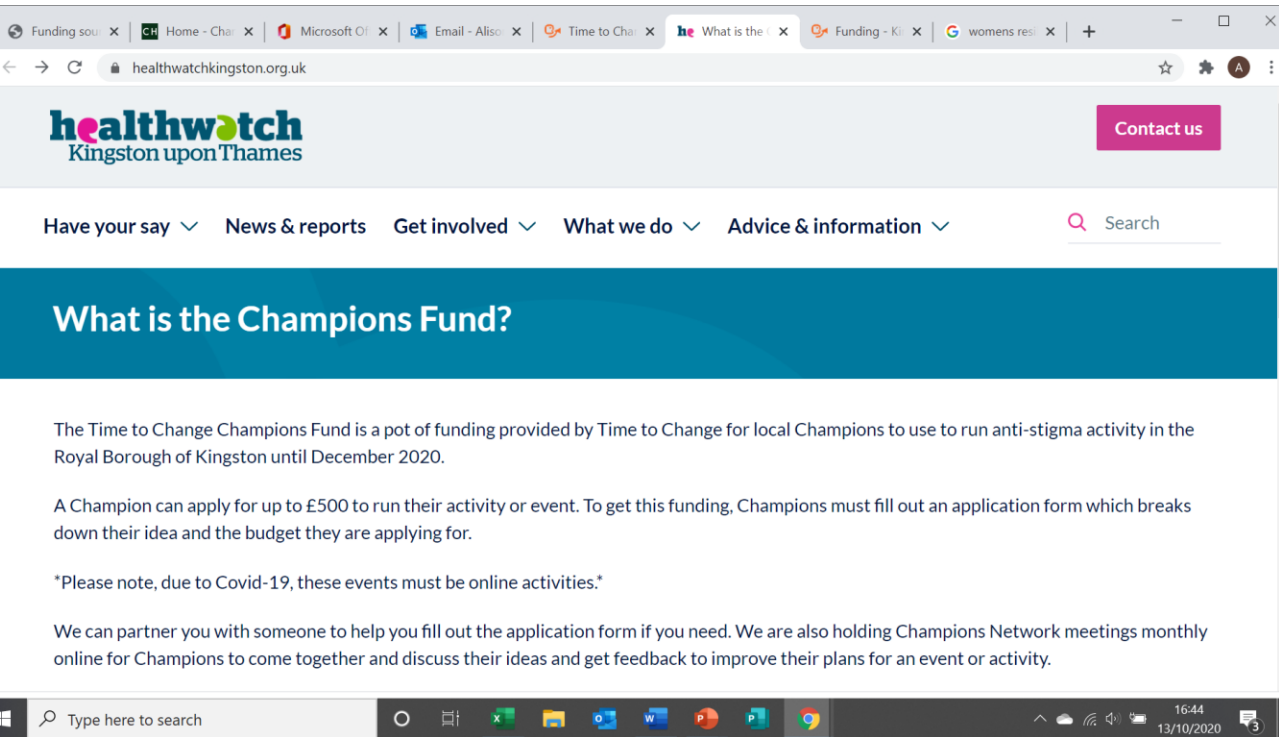
We are looking for organisations to apply for funds which can support and encourage local sport and physical activity projects with these audiences.

As well as supporting specific activities to increase availability of exercise opportunities in local communities, this fund will also support organisations and groups facing financial hardship due to the COVID crisis, with a view of enabling delivery of sport and physical activity work in the future.

For more information on who can apply and what the funding can cover, read [our guidance](#) (PDF, 254KB).

The browser's taskbar at the bottom shows the date as 13/10/2020 and the time as 16:24. A small notification bubble from 'CV' is visible in the bottom right corner of the browser window.

Healthwatch 'Champions Fund':



The screenshot shows a web browser window with the URL healthwatchkingston.org.uk. The page features the Healthwatch Kingston upon Thames logo and a navigation menu with options like 'Have your say', 'News & reports', 'Get involved', 'What we do', and 'Advice & information'. A search bar is also present. The main content area is titled 'What is the Champions Fund?' and contains the following text:

The Time to Change Champions Fund is a pot of funding provided by Time to Change for local Champions to use to run anti-stigma activity in the Royal Borough of Kingston until December 2020.

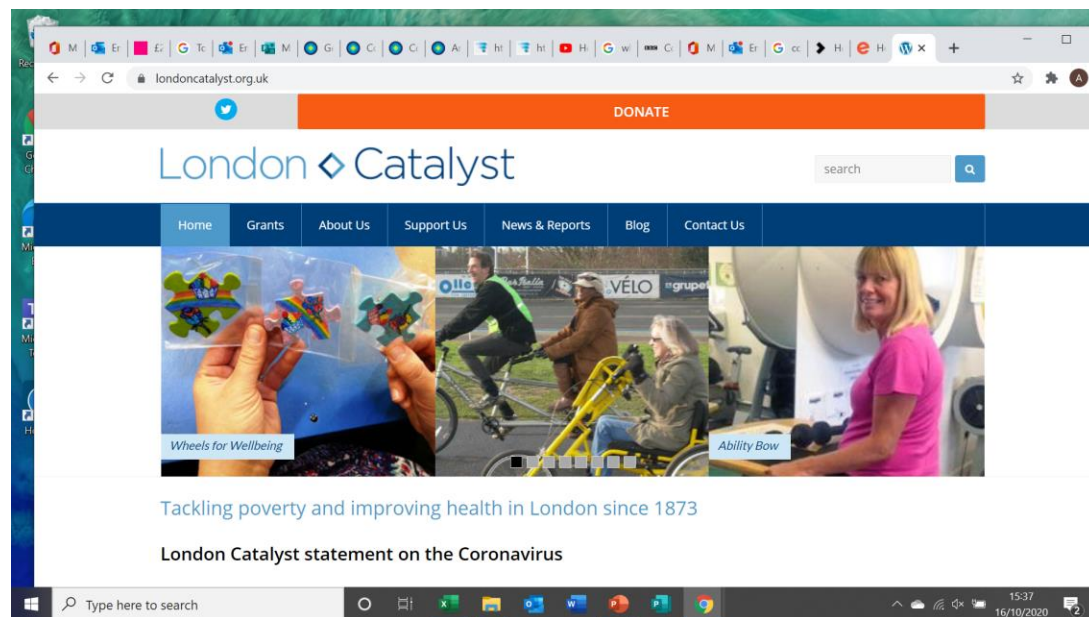
A Champion can apply for up to £500 to run their activity or event. To get this funding, Champions must fill out an application form which breaks down their idea and the budget they are applying for.

Please note, due to Covid-19, these events must be online activities.

We can partner you with someone to help you fill out the application form if you need. We are also holding Champions Network meetings monthly online for Champions to come together and discuss their ideas and get feedback to improve their plans for an event or activity.

- Applications from community group or individual, ideas to tackle stigma around mental health using social contact
- Have lived experience of mental health issues
- Up to £500
- **Deadline: now 5pm on 4th November 2020**

London Catalyst Fund:



- £1 – 5,000
- Income under £500,000
- **PROJECT GRANTS: £1,000 - 5,000+**
- **PARTNERS FOR HEALTH:** This is a collaborative programme normally launched in February each year. Grants can be up to £10,000 to fund a new approach or a thoughtful development of service for people experiencing significant barriers to health,
- **SAMARITAN GRANTS: £100 - £2,000**
- **Deadline: 9th January 2021 for Grants panel meeting on 9th Feb**

What else is available?:

- Awards for All
- Barchester Healthcare Foundation
- Bernard Sunley Charitable Foundation (one off capital grants)
- D M Thomas Foundation (Children and young people with disabilities who have life limiting conditions)
- D'Oyle Carte Charitable Foundation
- Hedley Foundation
- Hilden Charitable Trust (children and Young People)
- Kathleen Laurence Trust
- Masonic Charitable Trust
- Pink Ribbon Foundation (those affected by Breast Cancer)
- Postcode Community Trust
- Rayne Foundation
- Sainsbury Family Charitable Trusts (Headley Trust)
- Sobell Foundation
- Caron Keating Foundation (all cancer charities)
- Masonic Charitable Grants
- People's Health Trust

And....



- Edward Gosling Foundation
- Tudor Trust
- Bernard Sunley
- Archer Trust
- Forbes Charitable Foundation
- Bailey Thomas Charitable Foundation
- Boshier Hinton Foundation

Any Questions?



***BEFORE YOU
APPLY***

Before you apply to any funder:



- ***Read eligibility criteria and guidance notes and read again!***
- How does your project fit in with their work?
- ***Informal chat with funder-what are they prioritising?***
- clarify the process (EOI?) and key dates, and plan in advance
- Establish your timescale for getting comments from others etc
- Are you requesting funding for part/all of the project and for what?



Also ...

How much money can you apply for?

- Usually no more than 25% of your total annual income from each funder
- Have you got a track record of dealing with projects on this scale?

A Plan for your Project



- **Clarify your direction**
 - The aims of your project or area of work should contribute to your **organisation's overall strategy**
- Think about the **need** you're addressing
 - This will help you see what **change (outcomes)** you want to achieve before thinking about activities (**outputs**). Who is the target group? Evidence the need, and include service users' views.
- **Write the plan**
 - Details of what you will do and how you will do it (including details like who, how many, when, where...)
 - Costing – budget
 - Know how you will **monitor and evaluate** the project's success

Key issues to consider:

- What is your organisation's **vision**? And what work does it do to achieve this?
- What is the aim of **this project**, how does it help **progress this vision**. What changes does it aim to bring about (**outcomes**)? How will you deliver the aims (**activities/outputs**)?
- Can you evidence the **need** for this project?
- How will you know that you've achieved this? (using **indicators**, ie for employability skills session, whether a person can complete a CV on their own)

For example



An organisation whose vision is to enable young people to achieve their potential (**vision**)

The **outcome** (or change that we want to bring about) is that the young people feel confident, skilled, and more able to obtain job interviews and jobs.

It does this by providing mentoring and employability skills, confidence building workshops to young people (**activities/outputs**)

The **indicators** of our success are, young people's sense of confidence in approaching the job market, their ability to write a strong CV, use of computer for IT, ability to apply for and obtain interviews etc.

EXERCISE... *Time to apply!*

- Think of a project for which you would like to apply for funding ..
- And develop an answer to the London Catalyst funding application questions (or as many as you have time for)....

London Catalyst Fund – application form questions



Q 1: Summarise your organisation's aims, client group and services. (***vision and aims of organisation***)

Q 2: Describe what you plan to do, how, where, when (***Activities/ouputs***)

Q 3: (How was the ***need*** identified?)

Q 4: At the end of the project, what would success (***outcomes***) look like?

Q 5: (Choose three main ***targets*** and ***indicators of success*** for each.)



FEEDBACK ..

Next steps ...

- Discuss priorities with colleagues/manager in relation to your aims and objectives and work plan – AVOID ‘mission drift’!
- Look at available funders over the next few months and their timescales ..
- Speak to funders who look relevant
- Draft a form –and send to me to look at!



Thankyou!

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