

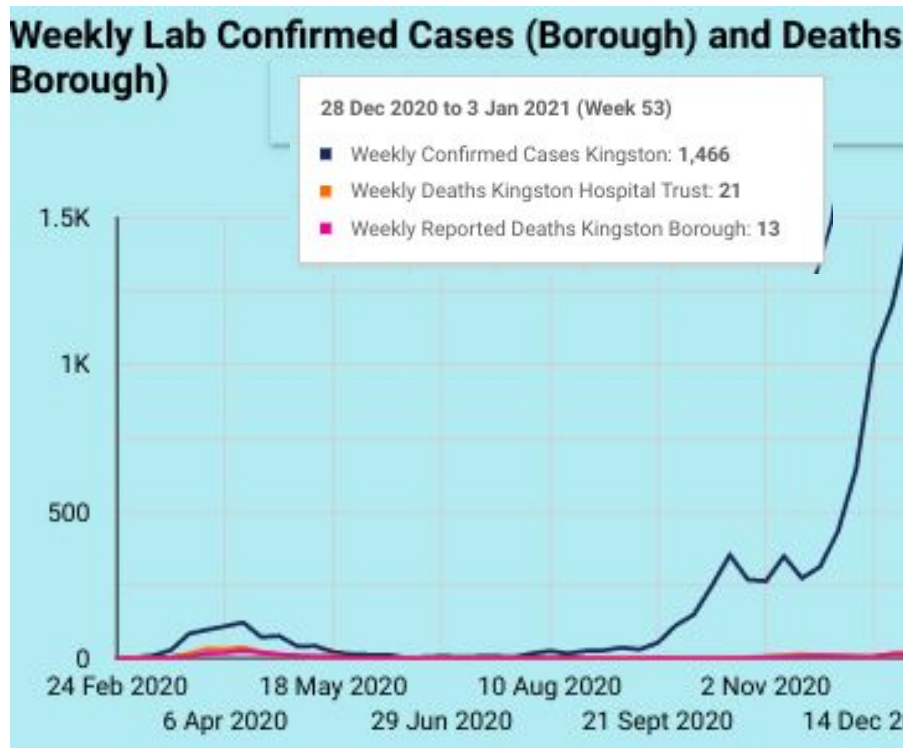
Keeping Up with the Data,
Key Messages and
Community Feedback
SESSION 3

11/01/2021

Welcome: Session 3

- Thank you for joining us
- We are grateful for the support of the community sector working in partnership with us to share messages with the residents of Kingston
- We need every resident know what they can personally do to keep themselves safe - and that way - also help Kingston as a whole
- Today we will share the latest data for Kingston
- We will share the latest key messages - for you to share with your contacts
- We are asking for your feedback and suggestions on questions about how we can best give messaging to residents.
 - Towards the end of the presentation, **please go to slido.com and type #B297**

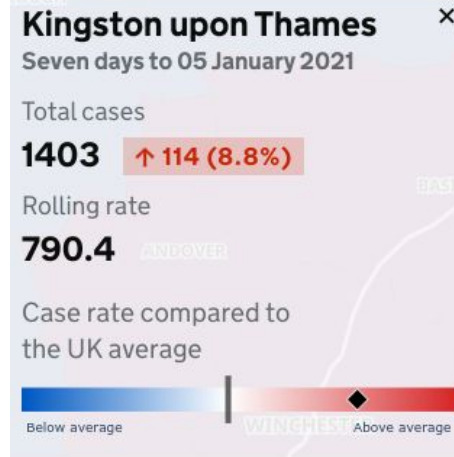
What is the trend in Kingston for COVID-19?



Last Week

21 Dec 2020 to 27 Dec 2020 (Week 52)

- Weekly Confirmed Cases Kingston: 1,193
- Weekly Deaths Kingston Hospital Trust: 5
- Weekly Reported Deaths Kingston Borough: 10

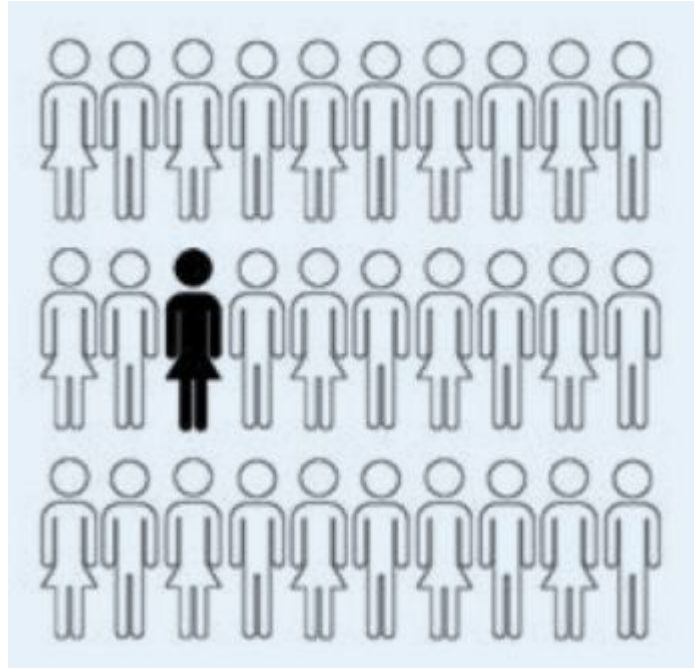


Last week

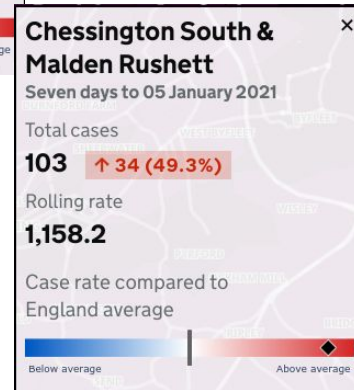
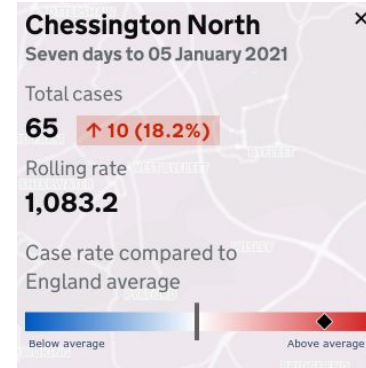
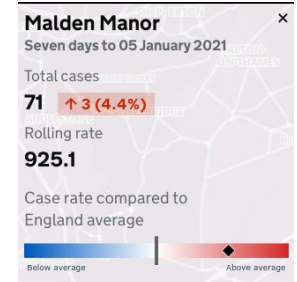
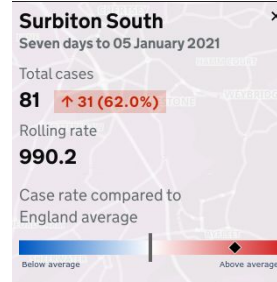
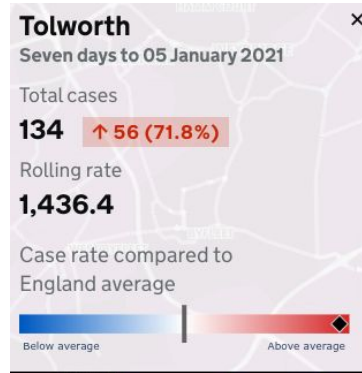
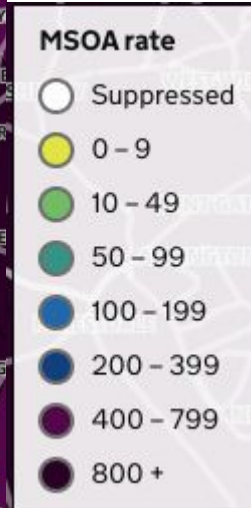


You can check the latest data here: <https://data.kingston.gov.uk/home/coronavirus-dashboard/>

**One person in every 30 people in London has
COVID-19**



Kingston Hot Spots



You can check the latest maps here: <https://coronavirus.data.gov.uk/details/interactive-map>

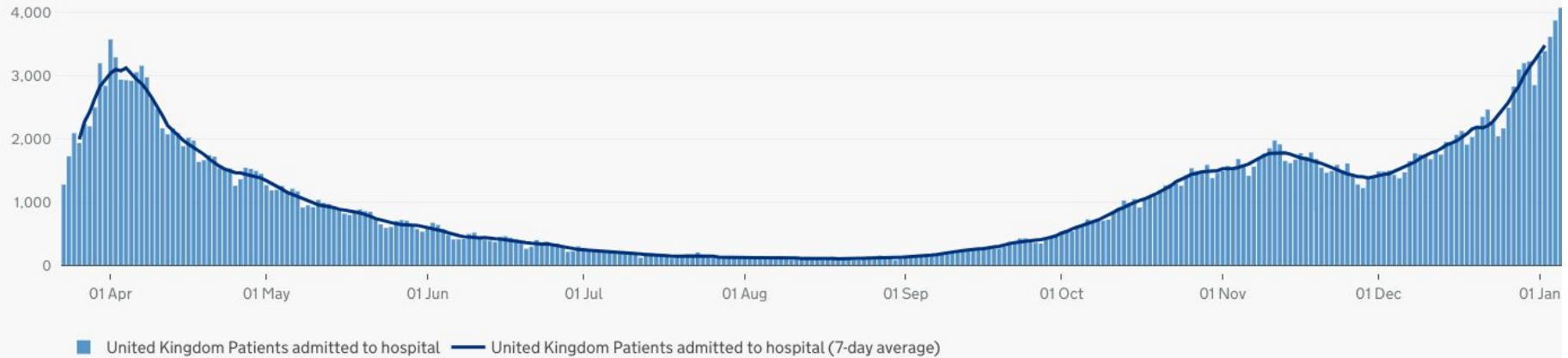
Daily patients admitted to hospital (UK) with COVID-19

Daily

Cumulative

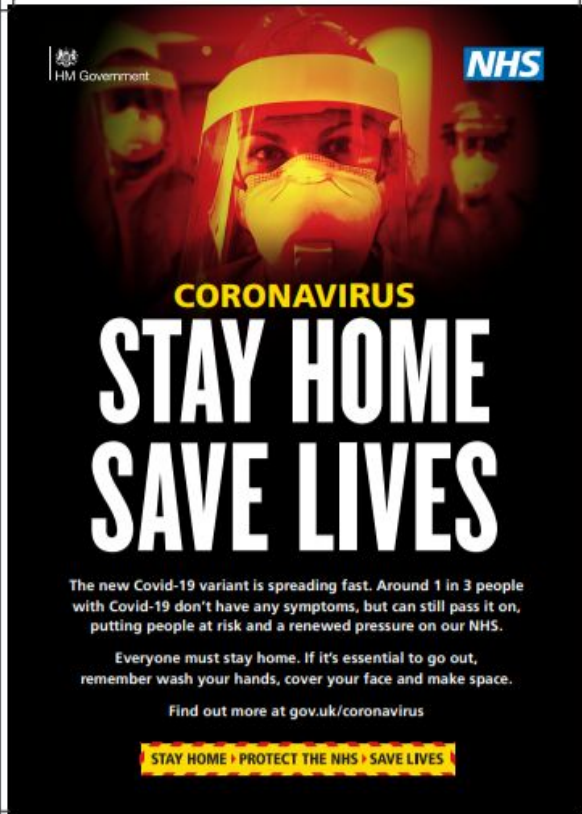
Data

About



To see latest data go to: <https://coronavirus.data.gov.uk/details/healthcare>

Key Message: Stay Home



The poster features a central image of healthcare workers in full personal protective equipment (PPE), including face shields and masks. The background is dark with a red and yellow glow. The NHS logo and HM Government logo are in the top corners.


CORONAVIRUS
STAY HOME
SAVE LIVES

The new Covid-19 variant is spreading fast. Around 1 in 3 people with Covid-19 don't have any symptoms, but can still pass it on, putting people at risk and a renewed pressure on our NHS.

Everyone must stay home. If it's essential to go out, remember wash your hands, cover your face and make space.

Find out more at gov.uk/coronavirus

STAY HOME • PROTECT THE NHS • SAVE LIVES



The poster features a central image of a healthcare worker in a white coat attending to a patient in a hospital bed. The patient is wearing a mask. The background is dark with a red and yellow glow. The NHS logo and HM Government logo are in the top corners.

CORONAVIRUS
STAY HOME
SAVE LIVES

The new Covid-19 variant is spreading fast. It is putting people at risk and renewed pressure on our NHS.

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STAY HOME • PROTECT THE NHS • SAVE LIVES

Key messages for you to share with your organisation members and others

IT'S TIME TO ACT AS THOUGH YOU HAVE COVID

- Asymptomatic cases are rising
- 1 in 3 people with COVID have NO SYMPTOMS
- **STAY HOME:** Keep contact with others to an **ABSOLUTE MINIMUM**
- Symptoms? **GET A TEST** and **SELF-ISOLATE**

ALWAYS REMEMBER THE BASICS

It is **everyone's personal responsibility** to follow these basic rules - because if we don't **all** do this the virus will continue to spread from one person to the next.

- **HANDS** - wash your hands regularly and for at least 20 second
- **FACE** - wear a face covering in indoor settings where social distancing is difficult
- **SPACE** - if you have to leave your home stay **2 metres apart*** from people you do not live with where possible

* Examples of a 2 metre distance are the height of an average door in your home, or the length of **2 shopping trolleys**



KEEP KINGSTON SAFE



THE ROYAL BOROUGH OF
KINGSTON
UPON THAMES

NHS
Test and Trace

COVID SYMPTOMS? GET TESTED NOW.

[nhs/coronavirus](https://nhs.uk/coronavirus) **OR CALL 119**

Protect your friends and family

Symptoms:

- A high temperature
- A new, continuous cough
- Loss or change to sense of smell or taste

What's the Action?

- Book a test online, or order a home test kit
- If you have difficulty in booking a test, please keep trying
- STAY HOME
- Symptoms? Self-isolate for 10 DAYS.

Key messages on vaccine rollout

- **The NHS is currently offering the COVID-19 vaccine to people most at risk from coronavirus.**
- **The vaccine is safe and effective.** It gives you the best protection against coronavirus. It is one of the main tools we have in our fight against the virus and will help us return to normal life.
- **Your GP will contact you when it is your turn** to get the vaccine. Please don't get in touch with your GP as they are extremely busy.
- See www.kingston.gov.uk/covid-19-kingston and go to the Covid-19 vaccine section for more information and FAQs.

Key messages on vaccine rollout (Cont.)

- When you are invited for your appointment to have the vaccine, please make sure you **turn up for both your first and second dose.**
This will mean you receive full protection as well as ensuring we don't waste vaccines or the time of NHS staff.
- You are allowed to leave home to get your COVID-19 vaccination, in the same way you are to get a coronavirus test.
- The vaccine is administered by the NHS and is completely free. The NHS will never ask you for bank details or money when delivering the vaccine.
- It is still vital we continue with preventative measures of hands, space face, good ventilation, reduce contact, get tested and self-isolate for 10 days if have symptoms.

We are asking for your feedback and suggestions on questions about how we can best give messaging to residents.

please go to [slido.com](https://www.slido.com) and type #B297

You can also use the chat function if you are unable to use Slido

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1. What is a good Kingston example of something 2 metres long?

 Start presenting to display the poll results on this slide.

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2. Where in Kingston are you/ your organisation seeing people crowded together?

 Start presenting to display the poll results on this slide.

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3. What could help residents follow the 2 metre distancing guidance?

 Start presenting to display the poll results on this slide.

If you have any suggestions you can also email

nighat.taimuri@kingston.gov.uk

Thank you.

Together we can help Keep Kingston Safe

