

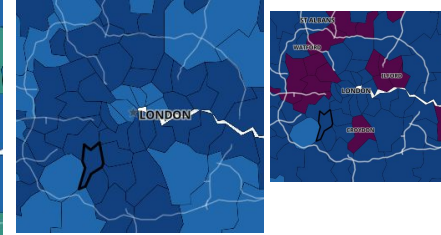
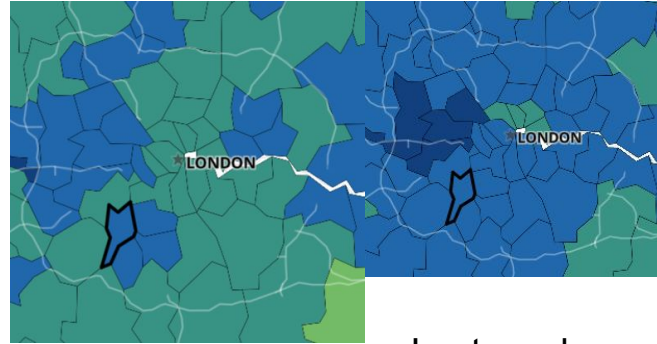
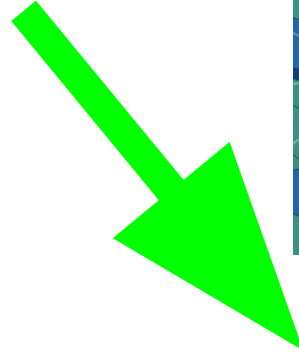
Keeping Up with the Data, Key Messages and Community Feedback SESSION 9

22/02/2021

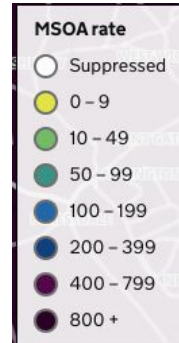
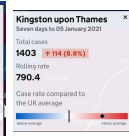
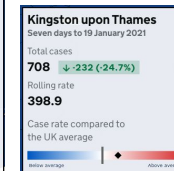
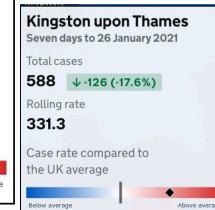
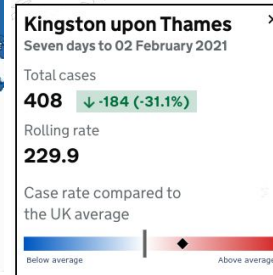
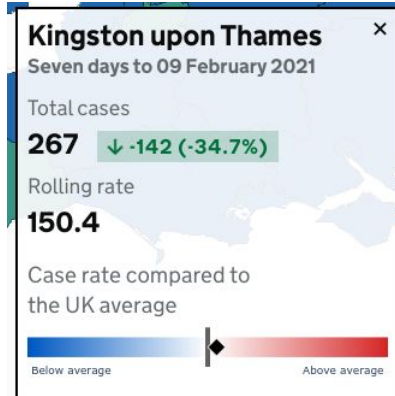
Welcome: Session 9

- Thank you for joining us
- We are grateful for the support of the community sector working in partnership with us to share messages with the residents of Kingston
- We need every resident know what they can personally do to keep themselves safe - and that way - also help Kingston safe as a whole
- Today we will share the latest data for Kingston
- We will share the latest key messages - for you to share with your contacts
- We are asking for your feedback and suggestions on questions about how we can best give messaging to residents.
 - Towards the end of the presentation, **please go to slido.com and type #G049**

What is the trend in Kingston for COVID-19?



Last week



You can check the latest data here: <https://data.kingston.gov.uk/home/coronavirus-dashboard/>

Concerning rise in the Kingston over 60 year olds rates

Cases by specimen date age demographics - Above and below 60

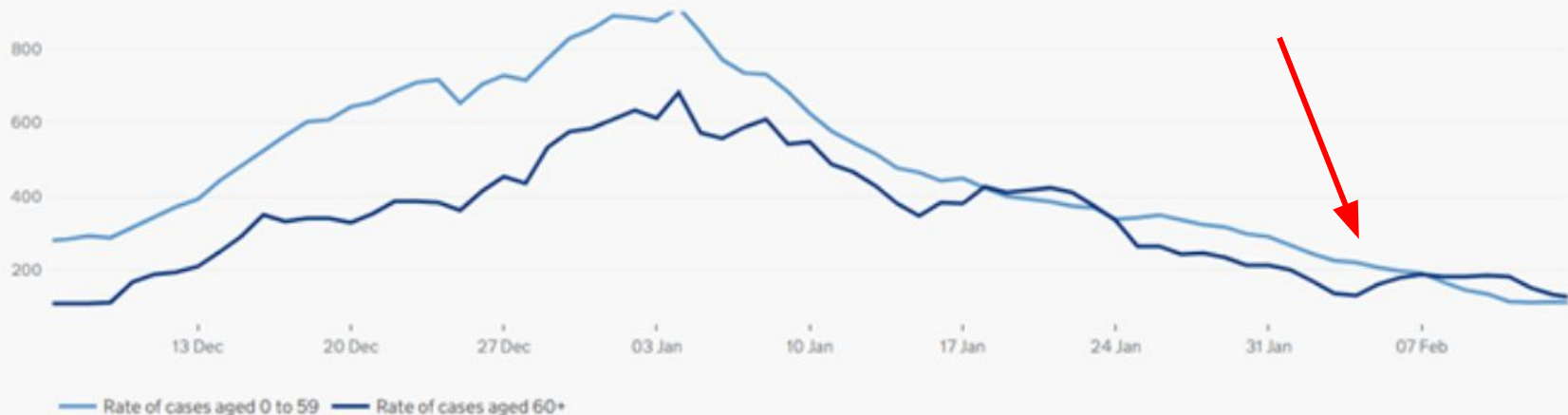
Number of people with at least one positive COVID-19 test result (either lab-reported or lateral flow device), by age and specimen date. Individuals tested positive more than once are only counted once, on the date of their first positive test. Rates are presented as rates per 100,000 population in the rolling 7-day period ending on the dates shown.

Rolling rate

Daily cases

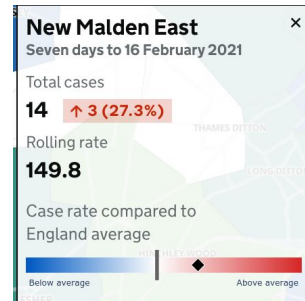
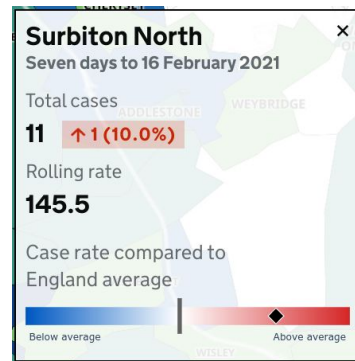
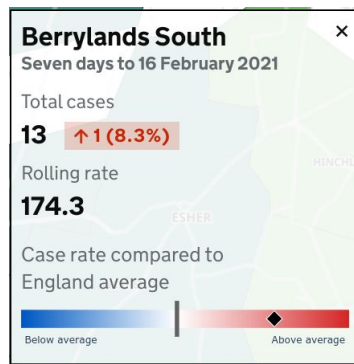
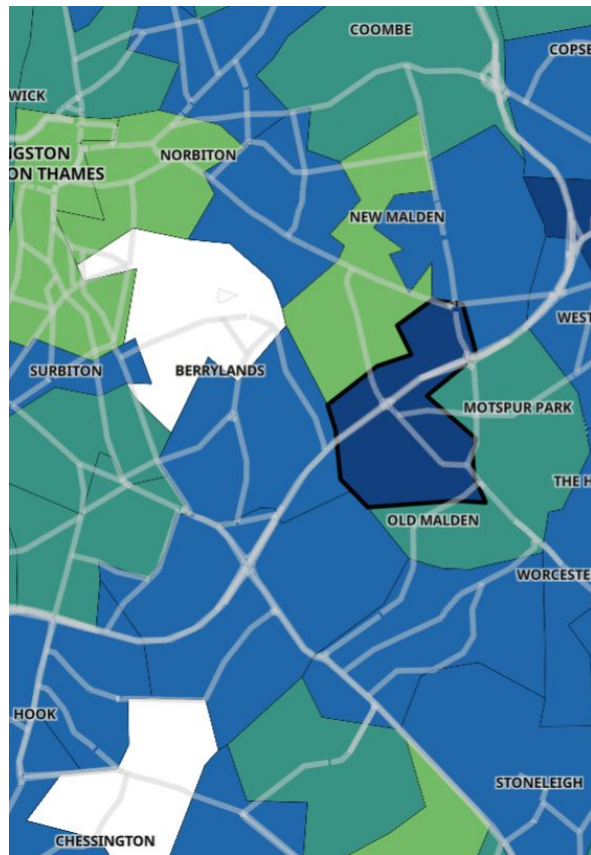
Data

About



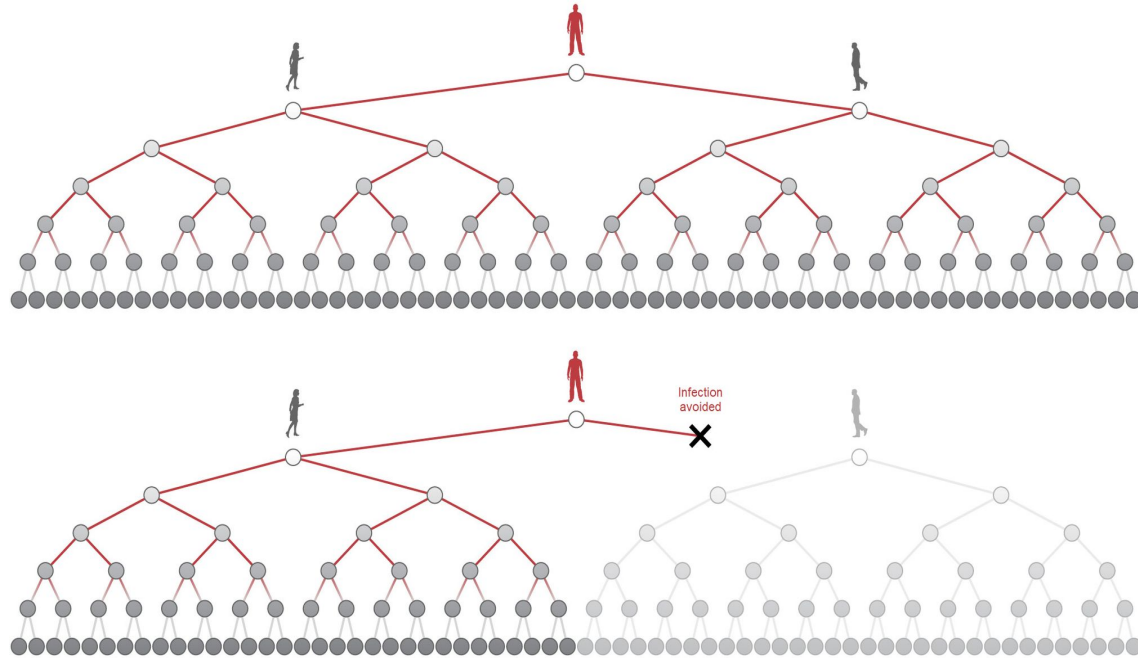
See: <https://coronavirus.data.gov.uk/details/cases?areaType=ltla&areaName=Kingston%20upon%20Thames>

Kingston Hot Spots



You can check the latest maps here: <https://coronavirus.data.gov.uk/details/interactive-map>

Why we need every case in Kingston to get tested, to self isolate and contacts to be found and self isolate - 'breaking the chains of transmission'

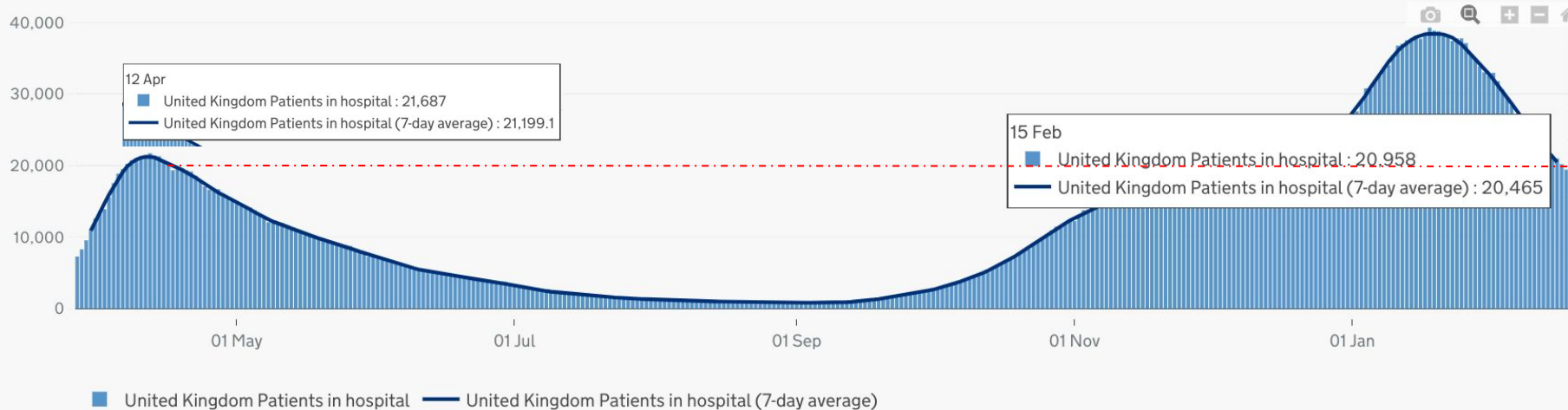


People in hospital with COVID-19 (national data)

Daily

Data

About



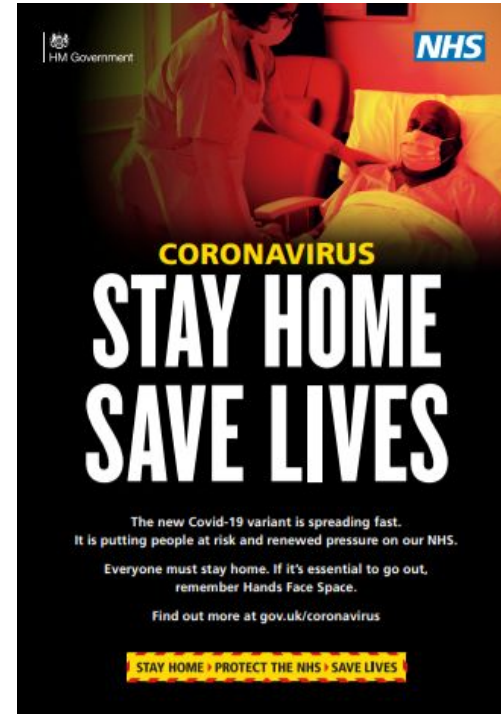
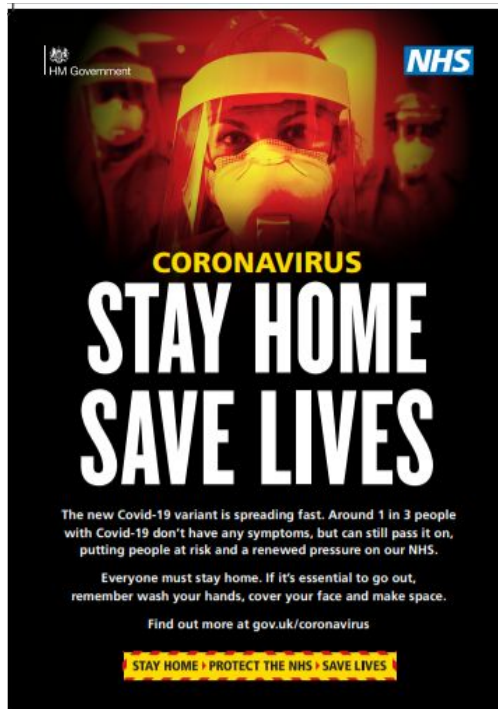
To see latest data go to: <https://coronavirus.data.gov.uk/details/healthcare>

Hospitals still severely impacted

Key Message: Stay Home

Please **STAY HOME** and only go out if absolutely essential.

Help drive infection levels as low as possible and make our lockdown sacrifices count.



Key messages for everyone

- **STAY HOME:** Keep contact with others to an **ABSOLUTE MINIMUM**
- Government will today announce gradual changes to rules over next few months - see updates at www.kingston.gov.uk/Covid19-latest
- **1 in 3** people with COVID have **NO symptoms** so we must all continue to follow the rules to stop the spread of the virus
- Symptoms? **SELF-ISOLATE** and **GET A TEST** - nhs.uk/coronavirus or 119



Key messages for people who CAN'T work from home

- Anyone who **CAN'T** work from home and has **NO** symptoms should have **REGULAR, RAPID coronavirus TESTS** - even if they've previously had Covid
- **TWICE WEEKLY** testing at one of our **4 LOCAL SITES** for people without symptoms can help you continue to work safely without putting others at risk
- Visit **kingston.gov.uk/rapid-testing** to book

Can't work from home? Get free regular COVID tests



www.kingston.gov.uk/rapid-testing



Key messages on Vaccine

Are YOU ready for your vaccination..?

- The coronavirus vaccines are safe and effective. They give you the best protection.
- Any side-effects are rare, and mild - similar to the seasonal flu jab



Vaccine - Who's Eligible Right Now?

- People aged 65 and over
- People at high risk from coronavirus (clinically extremely vulnerable)
- People at moderate risk from coronavirus (clinically vulnerable)
- People who live or work in care homes
- Health and social care workers
- Those on the NHS shielded patient list

You no longer need to wait to be contacted if:

- You are 65 or older
- You have received a letter saying you are at high risk from coronavirus (clinically extremely vulnerable)
- You are a frontline health and social care worker

You can **book an appointment at a vaccination centre on the NHS website.**

Vaccine - Is booking complicated?

Some important changes to simplify the booking process now means:

- You no longer need to be registered with a GP in advance to book
- When booking online, there is a very simple GP registration process
- You do not need to know your NHS number to book
- If you can't book online, you can do so by phone on 119
- You can also book an appointment on behalf of others

Vaccines Myth-busting

Please use the following infographic to counter myths about the vaccines

- SAFE
- EFFECTIVE
- FREE OF CHARGE
- FREE OF ANIMAL PRODUCTS OR ALCOHOL
- SIDE-EFFECTS ARE MINOR - AKIN TO SEASONAL FLU JAB

To be shortly available to share in *Easy Read* and a range of other languages

FACTS ABOUT THE VACCINE

1

IS IT SAFE?



Yes. As with any vaccine and medicine, the coronavirus vaccine has gone through all the usual rigorous tests that all vaccines go through to ensure they are completely safe.

2

ARE VACCINES IMPORTANT?



Yes. Vaccines save about 3 million lives worldwide every year. A coronavirus vaccine is our way out of the current crisis and restrictions.

3

DO I HAVE TO PAY?



No. The coronavirus vaccine is always available free of charge, and the NHS will never ask you to share bank details to confirm your identity.

4

DOES THE VACCINE CONTAIN ANYTHING OF ANIMAL ORIGIN?



No. You can see the ingredients of the coronavirus vaccines on the MHRA website. It does not contain any animal products, nor does it contain alcohol.

5

DOES IT HAVE SIDE EFFECTS?



Some people might feel slightly unwell afterwards, in the same way as after the annual flu jab, but no significant side effects have been observed in the tens of thousands of people involved in trials.

BE AWARE THAT ANTI-VACCINE STORIES ARE OFTEN SPREAD ONLINE THROUGH SOCIAL MEDIA. THESE STORIES MAY NOT BE BASED ON SCIENTIFIC EVIDENCE

Find out more about the vaccine at www.nhs.uk/covidvaccine

ALWAYS REMEMBER THE BASICS - HANDS, FACE, SPACE

- **Even once you've had your coronavirus vaccination**, you must continue to follow all the guidance to control the virus and save lives.



We are asking for your feedback and suggestions on questions about how we can best give messaging to residents.

please go to slido.com and type #G049

You can also use the chat function if you are unable to use Slido

slido

1) What are the best ways for us to give further messages to older people in Kingston?

 Start presenting to display the poll results on this slide.

Answers to question 1 on SLIDO

In their own languages... translate it all. Make visual. Graphic. Cartoons. Use humour.

Person to person talk by phone or zoom

Ask all members of the community to pass information on to older people they know

Postal format as they are less likely to be online and in format for visually impaired

Ask local religious organisations to communicate information.

leaflets, street signs, word of mouth (local community)

Get gps to call them. They answer their calls and trust them

Posting information as not everyone has internet access

Phone calls

60 year olds don't think they are vulnerable maybe?

Important to share information about the importance of ventilation - many people don't know this.

Videos

slido

2) Is there anything else we can do to help people self-isolate for the full 10 days?

 Start presenting to display the poll results on this slide.

Answers to Question 2 on SLIDO

Reduce their isolation and loneliness, especially in burthdays
More awareness Telephone befriending who can ask if they are ok

Deliveries

ensure employers obey the law and let them self-isolate

Contact them for shopping. Personal care. Chatting

Social/mental health support for the time

Make sure they know where food is available . Help them access the 500 grant. Advocate for them. Buddy them...

Check in with those who we know should be isolating

slido

3) What is the best way to give prevention messages to people in 'hot spot' areas?

 Start presenting to display the poll results on this slide.

Answers to Question 3 on SLIDO

Put posters in the shopping areas or place information on local Facebook pages.

Put sign on window each house.

Make sure that messages are in places that people still frequent e.g supermarkets, parks etc

They are mostly the same hotspots as every week. is there less community engagement or neighbourhood activi...

Map.of hotspots

I drove along the Kingston road and couldn't really see any posters

Explain that IT is a hotspot. They don't know. See what their needs are. Provide free masks and sanitawrs ...

Facebook awareness in the groups set up New Malden has lots.of WhatsApp groups so getting it onto them too

Information targeted for that area e.g explaining cases are rising in that specific area

Ask the supermarkets to display a big sign in their window with the hot-spot info.

via local community groups delivering leaflets, putting up posters, fb groups etc

More shop posters

We can put this information into an email pointing out hotspots as I don't think people know where they are.

If you have any suggestions you can also email

nighat.taimuri@kingston.gov.uk

Thank you.

Together we can help Keep Kingston Safe

