

Welcome: Session 20 (07/06/21)

- Thank you for joining us
- We are grateful for the support of the community sector working in partnership with us to share messages with the residents of Kingston
- We need every resident know what they can personally do to keep themselves safe - and that way - also help Kingston safe as a whole
- Today we will share the latest data for Kingston
- We will share the latest key messages - for you to share with your contacts
- We are asking for your feedback and suggestions on questions about how we can best give messaging to residents.
 - Towards the end of the presentation, please go to **slido.com website** and type **# 046 963**

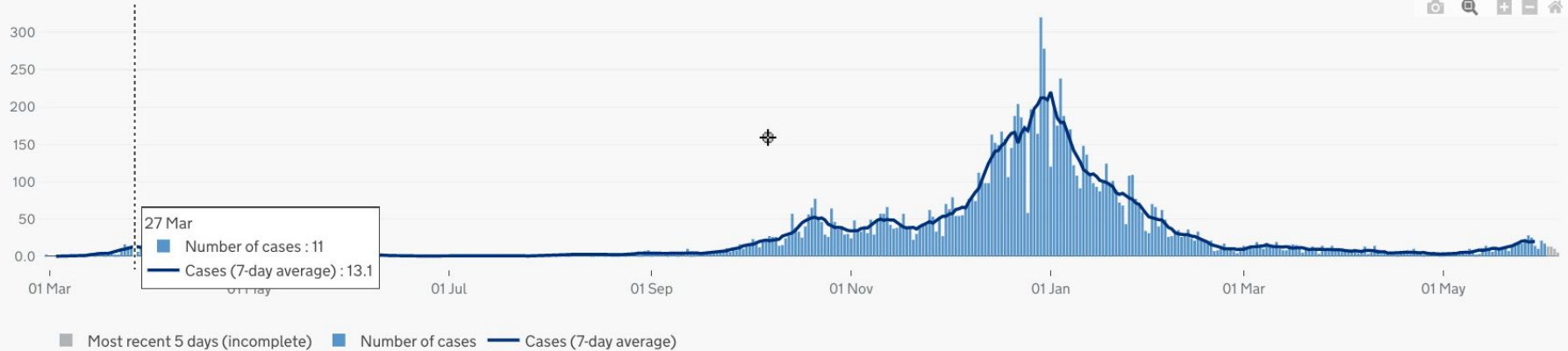
Kingston daily cases at 29/05/21 (latest data at 07/06/21)

[Daily](#)

[Cumulative](#)

[Data](#)

[About](#)

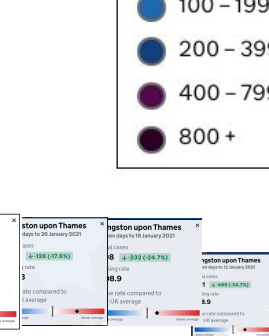
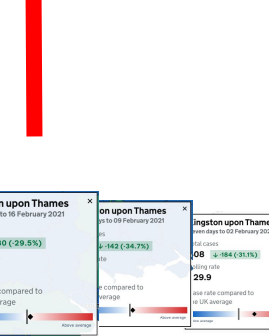
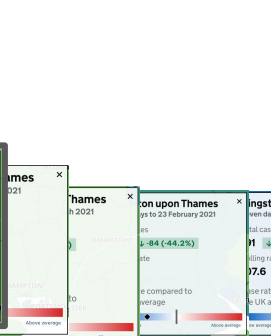
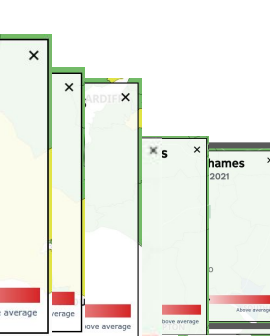
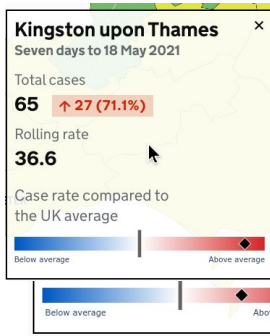
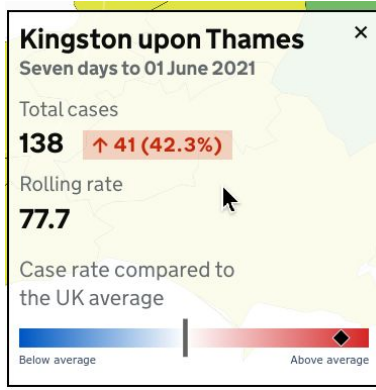
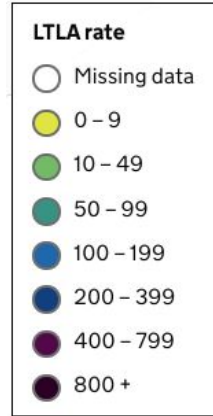
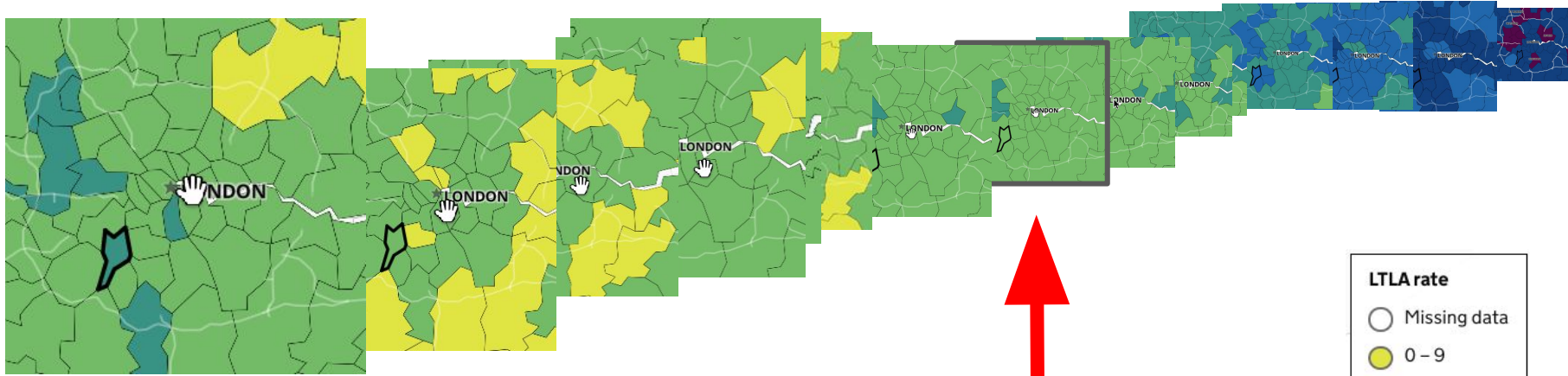


29 May

- Number of cases : 14
- Cases (7-day average) : 19.7

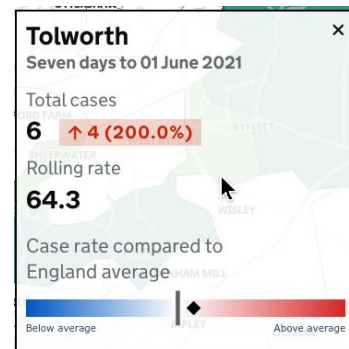
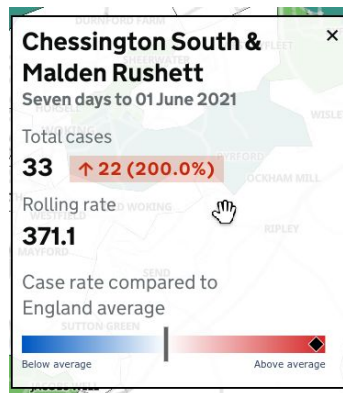
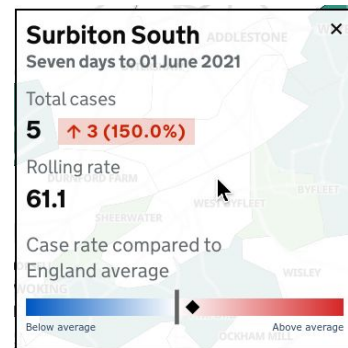
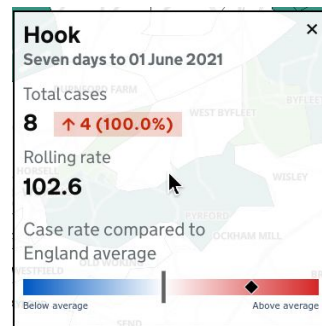
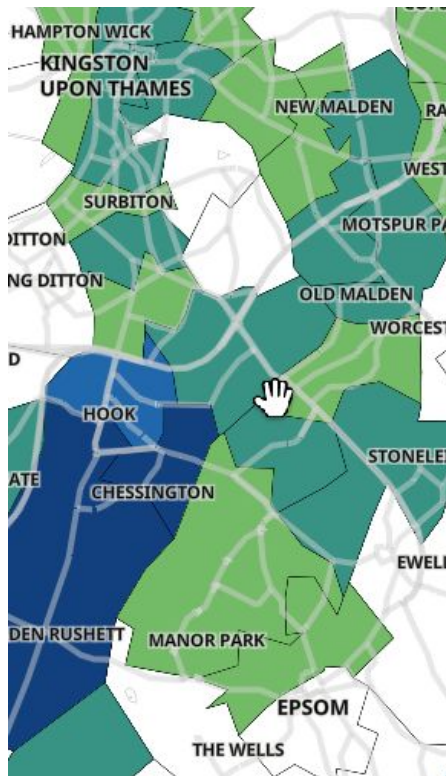
01 May

What is the trend in Kingston for COVID-19?



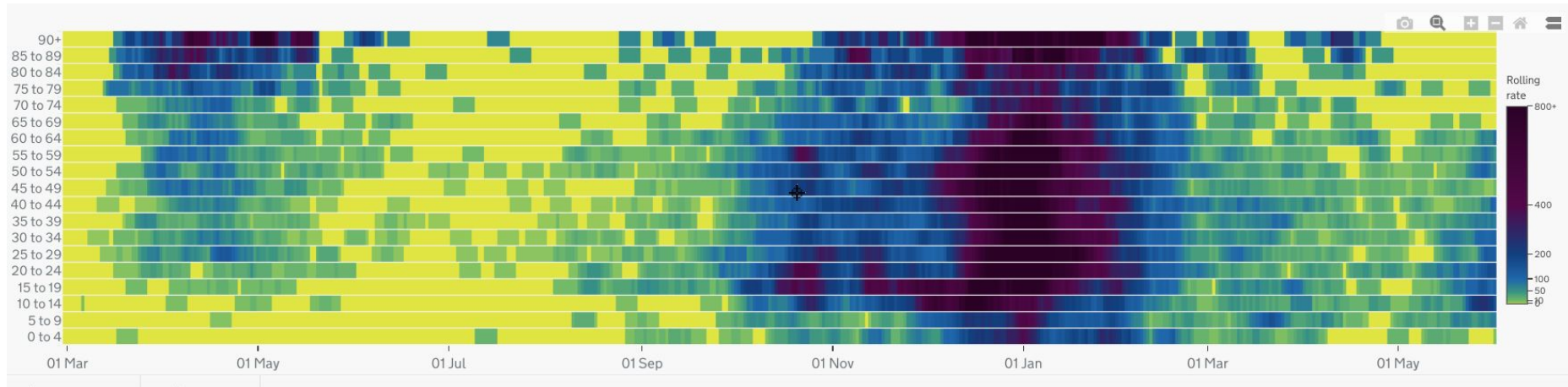
You can check the latest data here: <https://data.kingston.gov.uk/home/coronavirus-dashboard/>

Kingston Hot Spots, 01/06/21 (data at 07/06/21)



You can check the latest maps here: <https://coronavirus.data.gov.uk/details/interactive-map>

Case rates/100,000/wk by age group, Kingston, 01/06/21, data at 07/06/21)



- **Some increase in younger age groups: 10-14 yrs 164/100,000/wk, 118/100,000/wk 15-19 yrs, 159/100,000/wk 20-24 yrs**

<https://coronavirus.data.gov.uk/details/cases?areaType=ltla&areaName=Kingston%20upon%20Thames>

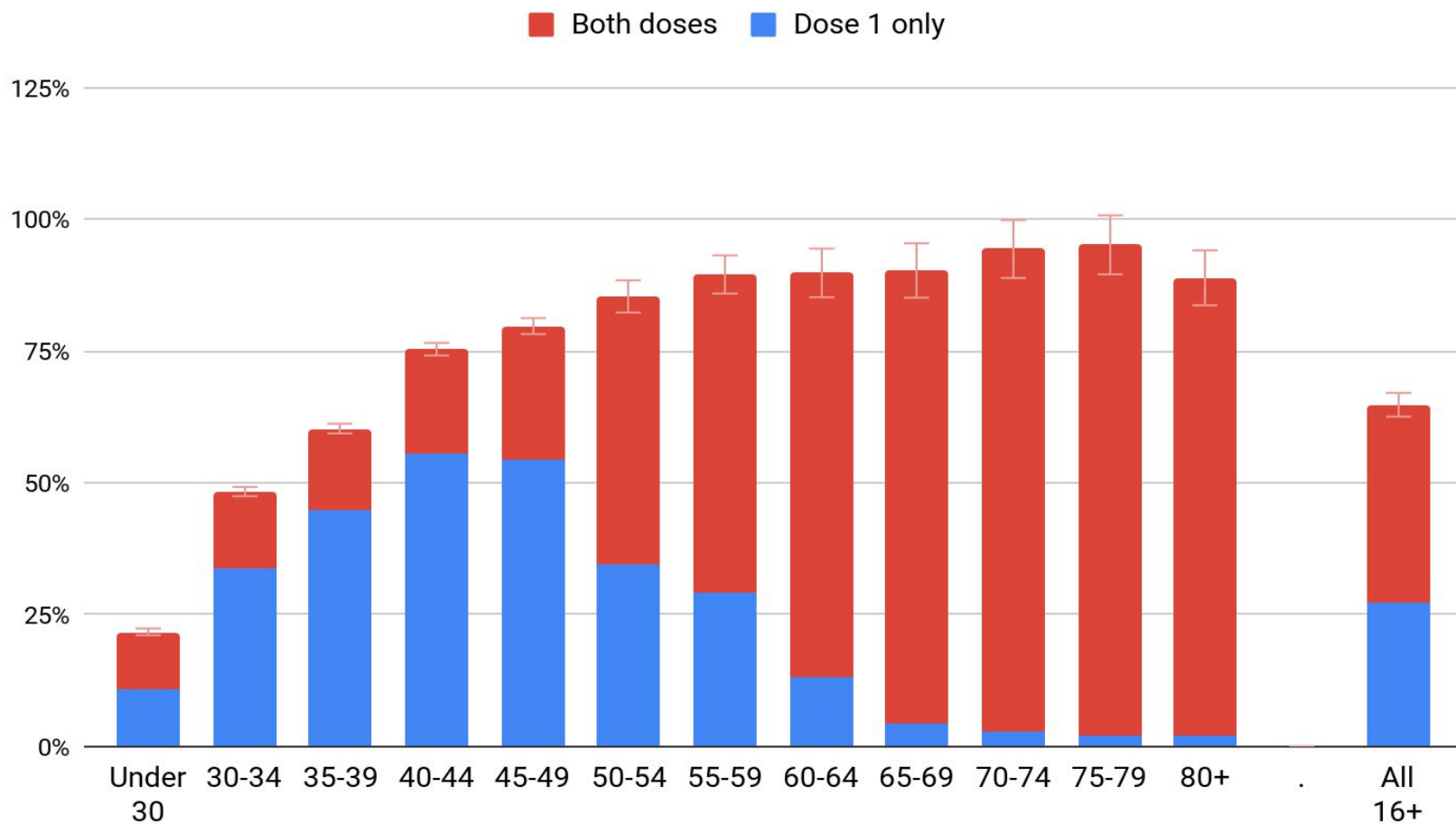
Number of Kingston residents vaccinated to May 30th 2021, by age group

	Age Group												
Dose 1	Under 30	30-34	35-39	40-44	45-49	50-54	55-59	60-64	65-69	70-74	75-79	80+	Total
Number of people vaccinated	7,506	7,168	9,308	11,218	11,164	10,678	9,588	7,762	6,437	6,351	4,388	6,129	97,697
Percentage of this group vaccinated	22%	48%	60%	75%	80%	85%	90%	90%	90%	94%	95%	89%	65%
Dose 2													
Number of people vaccinated	3,737	2,184	2,394	2,950	3,556	6,357	6,469	6,640	6,134	6,154	4,294	5,980	56,849
Percentage of this group vaccinated	11%	15%	16%	20%	25%	51%	60%	77%	86%	91%	93%	87%	38%

Almost 5,000 Kingston residents in their 30s had their first dose in the week to May 30th, over half of our 30-39 year olds have now been vaccinated

Around three quarters (range 69-77%) of our over 50s are now fully vaccinated

Proportion of Kingston residents vaccinated to May 30th 2021, by age group



Additional local response measures: June 2021

4-point plan to respond to rise in rates: 3 week programme, spanning 8-29 June 2021

- Testing: additional PCR testing in target venues from 9 June 2021
- Tracing
- Self-isolation Support
- Vaccination
- Comms: prevention, supporting plan 8th June 2021->

We will contact you to ask for your support as and when we have identified specific needs...

Key messages for everyone

- Kingston has seen a sharp rise in cases of coronavirus in recent weeks
- The Delta variant is becoming increasingly dominant across London, as well as around the UK
- We are implementing an increased level of response to address the situation
- To help stop the spread we are escalating our testing programme, and are looking at ways to further increase our vaccination rollout where possible
- We are supporting those who test positive with practical and financial help to self-isolate
- We will be in touch in the coming week to ask for your help to share additional messaging with your communities

ALWAYS REMEMBER THE BASICS - HANDS - FACE - SPACE & FRESH AIR

- **Keep rooms well ventilated.**

The virus is spread through aerosol particles in the air, so opening windows regularly can cut the amount of virus present in the air in any room.

- **Wear a face covering.**

In shops, hairdressers, barbers, on public transport and in other indoor spaces where social distancing is hard.

- **Even once you've had your coronavirus vaccination**, you must continue to follow all the guidance to control the virus and save lives.




We are asking for your feedback and suggestions on questions about how we can best give messaging to residents.

please go to slido.com and type #046 963

You can also use the chat function if you are unable to use Slido

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1) Can you suggest any local spokespeople who may be able to help getting covid messaging to younger audiences?

 Start presenting to display the poll results on this slide.

Question 1 answers

write a snapchat article about general covid. Add the messages to cinemas and fast food places where people often congregate and forget about the distances. Also, in playgrounds and around picnic areas where various groups are meeting up again for social contact.

Stricter controls at Chessington World of Adventures

Young carers network

Jacqueline Wilson (lives in Kingston apparently!)

Are schools giving a consistent message? Is anyone checking?

Scout / Guide / Brownie leaders

Joe Coles (from Skins)

local barbers might be a good place

Youth parliament

Churches and any organisation that runs youth activities

You look cool with mask on

<https://www.oxygen-online.org/about>

Head girls and head boys

Youth club leaders

use celebrities if you can. e.g. stormzy and others

use the social media young people use to spread messaging

use young people to talk to and convince young people

Faith Groups Police and PCOs

use role models

Barbers seeing they are seeing people and have them sitting in the chair for some time

use examples of best practice

reiterate that shaking hands outside your bubble is dangerous

keep insisting on mask wearing

Avoid hugging posters

parents group

Someone from the local area who experienced COVID-19

In high areas there are lots of schools Chessington South and Hook

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2) What kind of support can we offer to help young people (aged 18-30) self isolate effectively?

 Start presenting to display the poll results on this slide.

Question 2

Really hard. They have suffered so much with mental health etc not being able to mix or socialise. Really hard to get them to self isolate

What follow up is done on people self-isolating?

encouraging handwriting cards

Money or vouchers. Reward.

Online activities to keep them busy/support for people to talk to/information that explains clearly why they need to isolate

use the test and trace type of phone contact or send WhatsApp or other social media messages to help them feel less isolated. It will be reassuring and nice for them to receive such messages.

Ultimately this will be about communicating with their employers as many 18-30 in insecure work and do not have freedom within their terms to not go to work (e.g. zero hours contracts)

Make sure info about Kingston together is widely advertised so people know that there is support if they need to isolate

Provide a buddying system to talk to young people at home and keep them happy

use other young people self isolating to support each other in hobbies, skills and talents at home

use music messaging and poetry

Money , financial Citizens Advice Kingston receiving enquiries Increasing daily.

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3) What do you think is the best way to let young people know about the self isolation support available?

 Start presenting to display the poll results on this slide.

Question 3 answers

Kingston Uni

Supermarkets and all medical facilities

give it out with the lateral flow tests when they are obtained from the chemist. Also, as soon as the positive test is delivered

Schools - Instagram - social media Youth groups TAG youth club for young people with a learning disability

make sure their parents have all the info so they can urge them to follow up

use their Youtube 'heroes'!

school notice or something like that

Pubs/clubs /restaurant

Very few under 30s use Facebook regularly now

Leaflets distributed through social settings and local churches.

The numbers are so small it has to be done through the contact arrangements just described.

leafleting in the high streets

Social media

Social media. Tik tok insta Twitter facebook

social media (particularly Instagram)

Messages sent via social media

Social media / Social media/ Social media (Snapchat/Instagram)/ Use all forms social media

social media platforms

could some kind of award or recognition be given? eg a certificate or badge for self isolating? or even a £10 voucher or Kingston Pound?

Television, radio and social media are crucial

Explain to young culturally

Social media, radio, encouraging young people

use faith leaders more to spread messaging

agree support is available but we can't stop them losing their job if their employer is inflexible and they lack employment protections

Ask the imam, priests and rabbis to speak on it

Are there any topics in particular you would like to be covered in future sessions? Please put your answers in the chat function.

If you have any suggestions you can also email

nighat.taimuri@kingston.gov.uk

Thank you.

Together we can help Keep Kingston Safe

