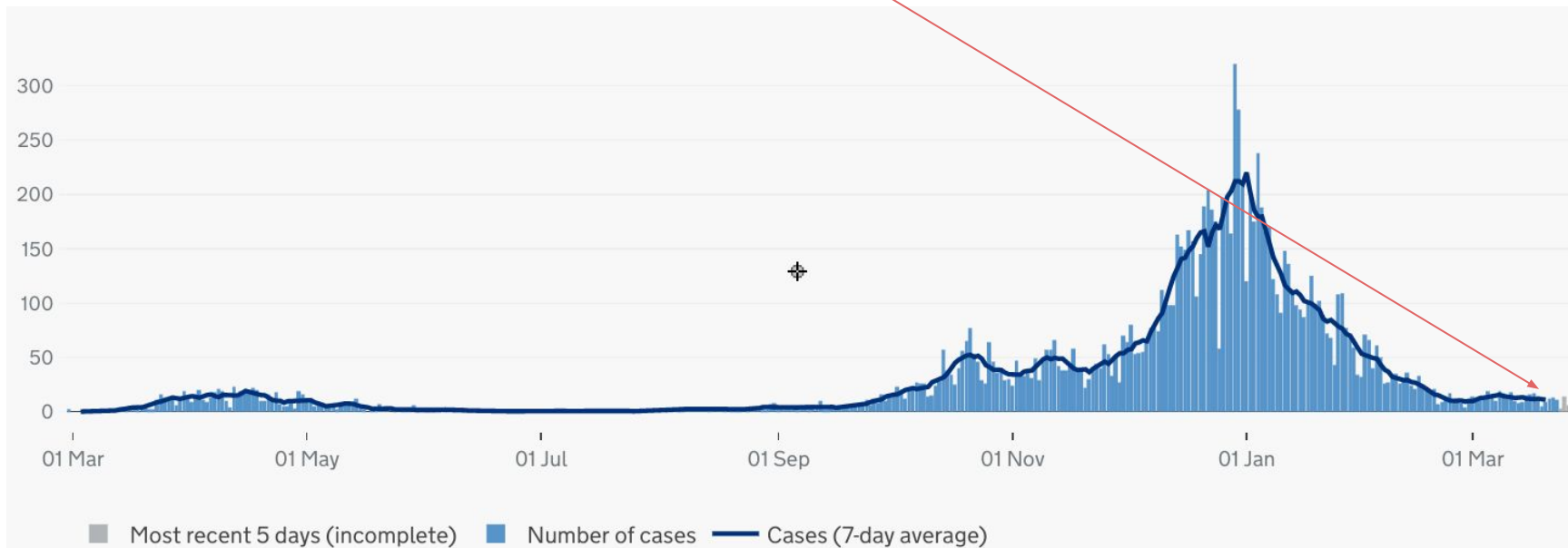


# Welcome: Session 14

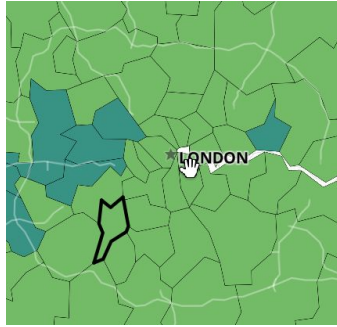
- Thank you for joining us
- We are grateful for the support of the community sector working in partnership with us to share messages with the residents of Kingston
- We need every resident know what they can personally do to keep themselves safe - and that way - also help Kingston safe as a whole
- Today we will share the latest data for Kingston
- We will share the latest key messages - for you to share with your contacts
- We are asking for your feedback and suggestions on questions about how we can best give messaging to residents.
  - Towards the end of the presentation, **please go to slido.com and type #H722**

# Kingston daily cases at 29/03/21

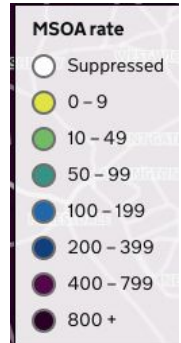
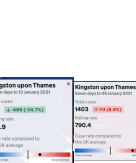
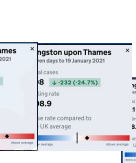
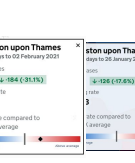
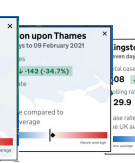
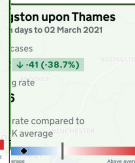
Case numbers are flattening at a high rate (in the 40s/100,000/wk). We need this rate to be much reduced.



# What is the trend in Kingston for COVID-19?

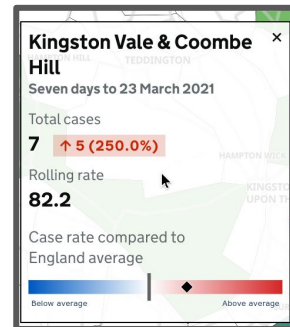
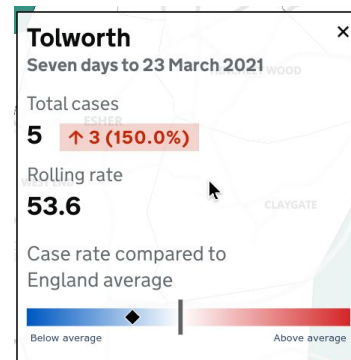
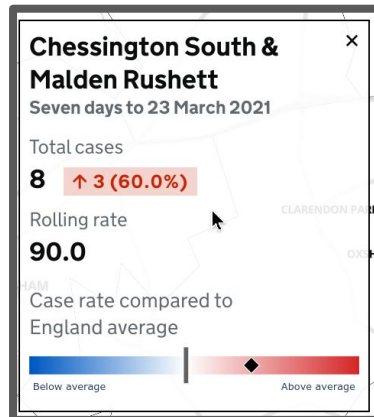
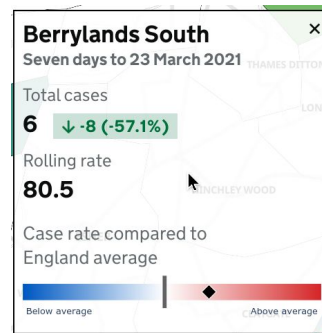
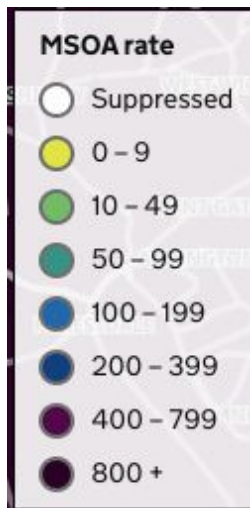
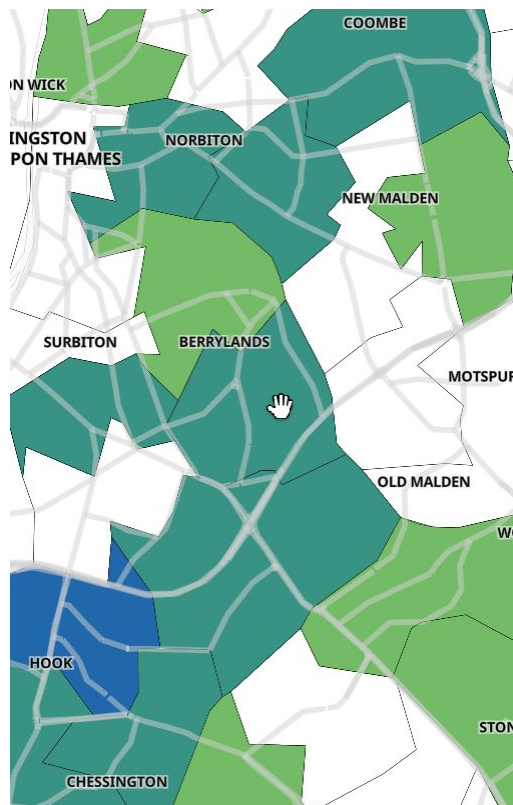


Last week



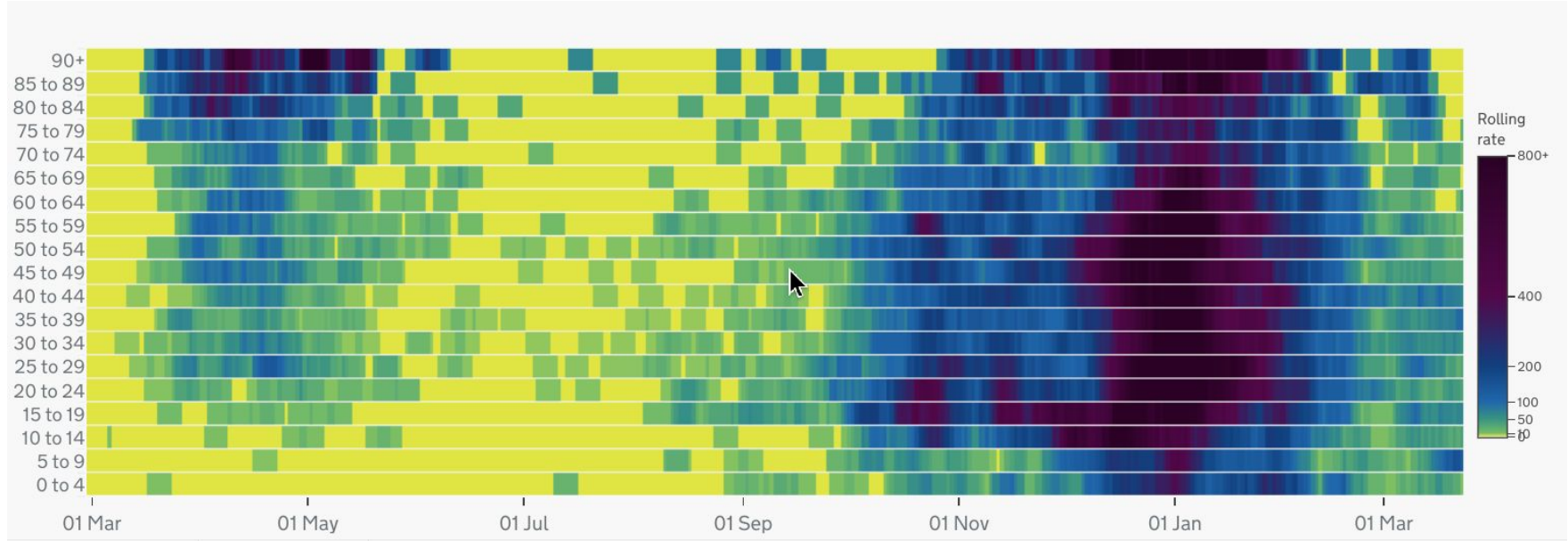
You can check the latest data here: <https://data.kingston.gov.uk/home/coronavirus-dashboard/>

# Kingston Hot Spots



You can check the latest maps here: <https://coronavirus.data.gov.uk/details/interactive-map>

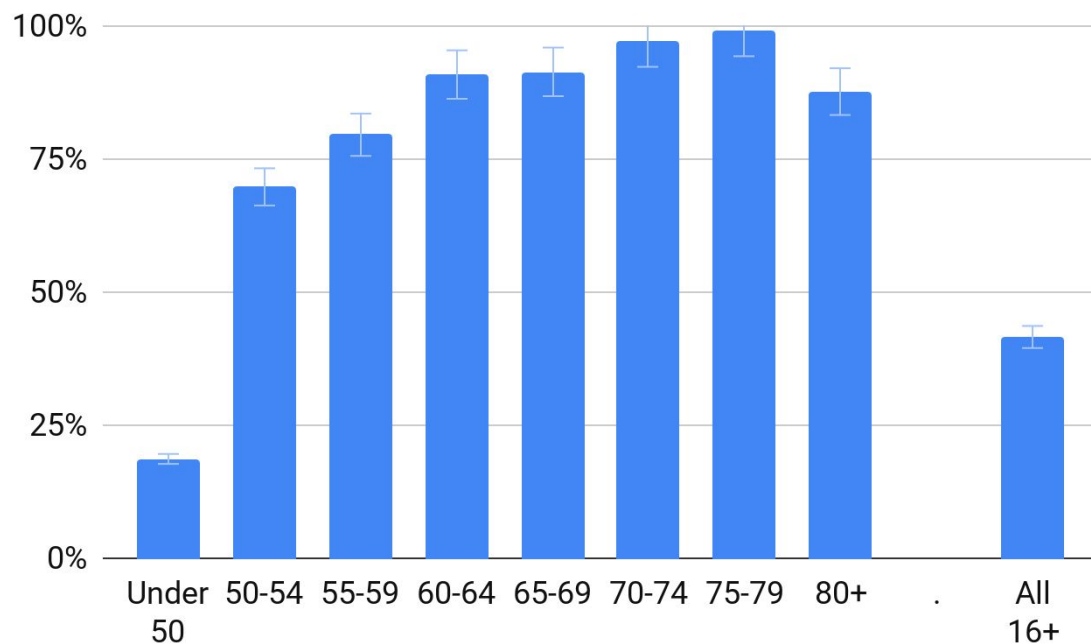
# Case rates/100,000/wk by age group, Kingston, 29 March 2021



- **Rise in rates seen in: 5-9 year olds, 35-29 year olds**
- **Decreasing in older people**

## Number of Kingston residents vaccinated to March 21st 2021, by age group

	Age Group								
	Under 50	50-54	55-59	60-64	65-69	70-74	75-79	80+	Total
<b>Number of people vaccinated</b>	16,255	8,129	7,908	7,399	6,306	6,276	4,361	6,132	62,766
<b>Percentage of this group vaccinated</b>	19%	70%	80%	91%	91%	97%	99%	88%	42%



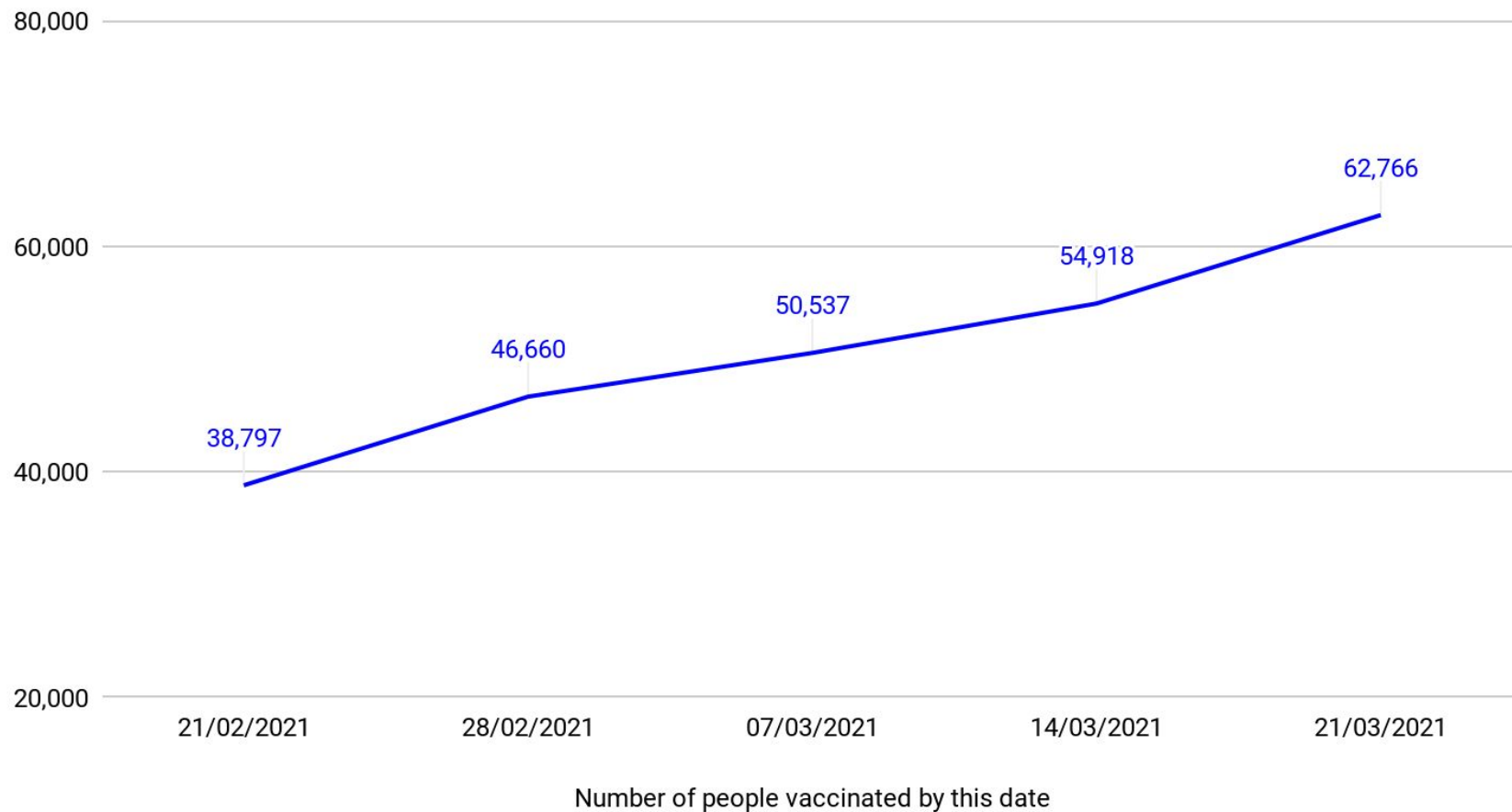
81% (range 77 - 85%) of Kingston residents aged 50 and over had been vaccinated by 21st March

Over 40% of the entire borough adult (age 16+) population (range 39 - 44%) had been vaccinated by that date

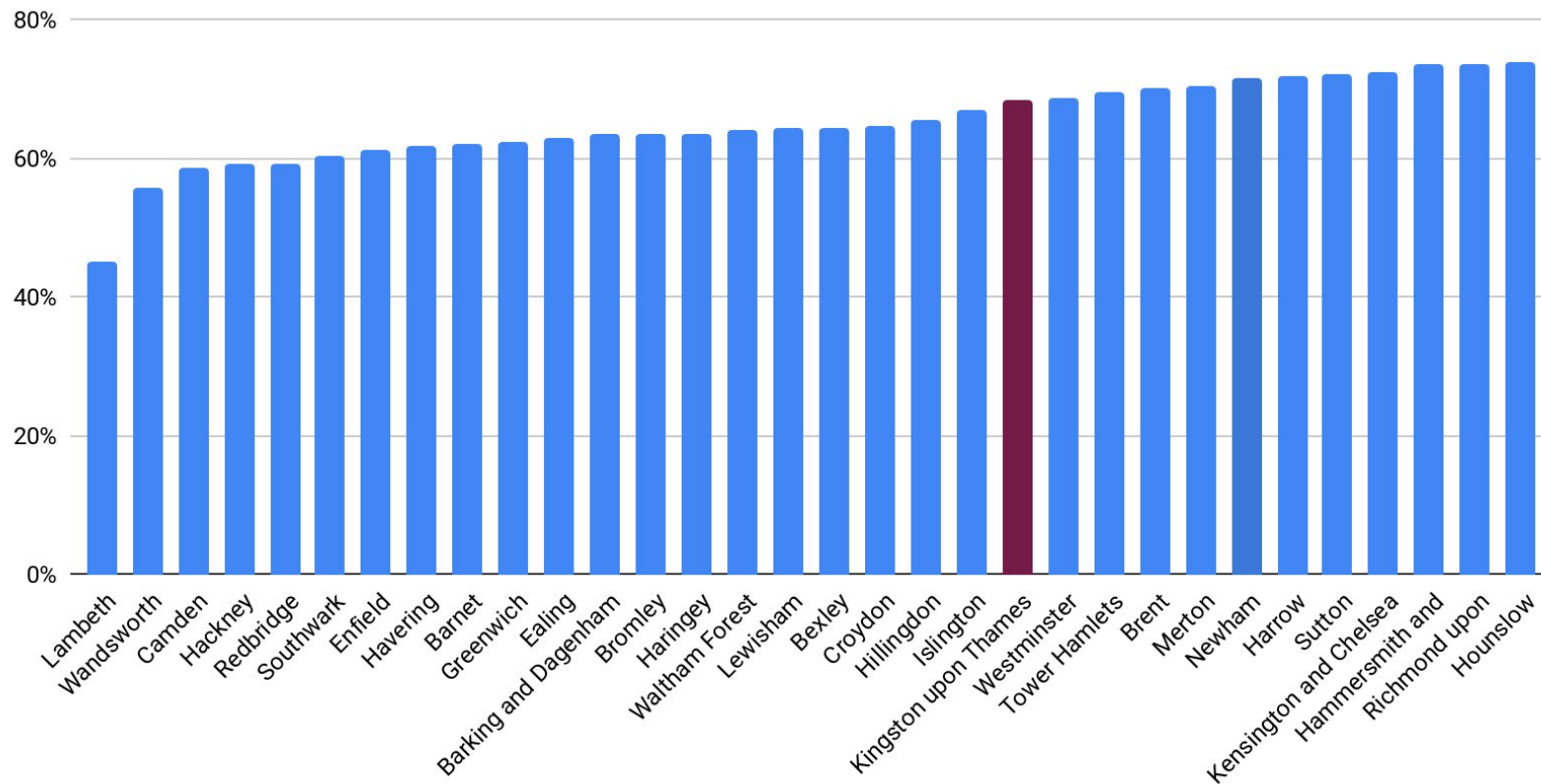
Almost 8,000 residents received a Covid-19 vaccination last week, the highest weekly total for two months

Error bars and ranges have been added to % figures where applicable, to incorporate different current population size estimates

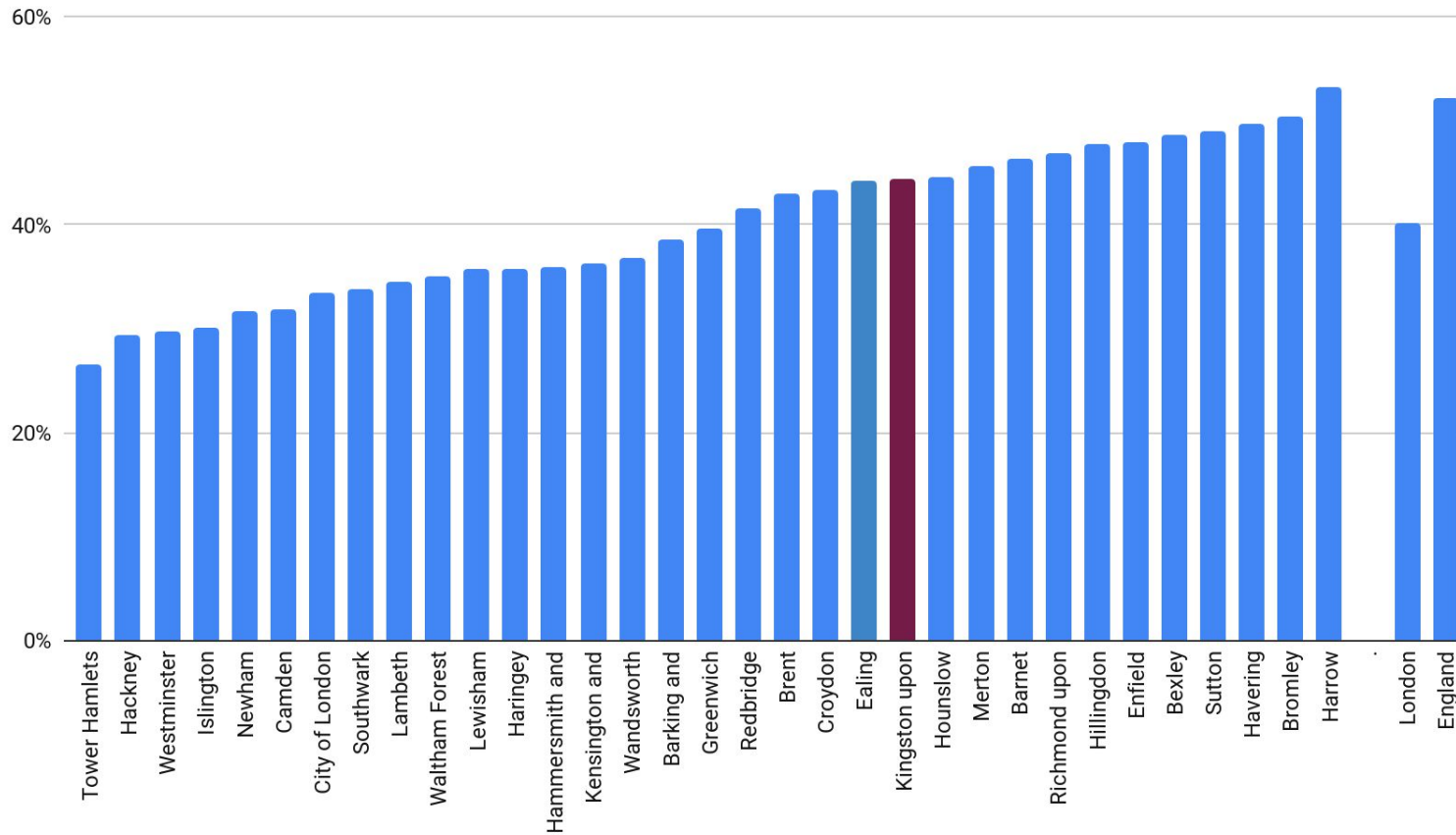
## Total vaccine uptake - to 21st March 2021 (16+ population)



% of staff of older adult care homes (not having had COVID-19 in last 28 days)  
vaccinated, to 21st March



## Percentage of London residents vaccinated to March 21st, by local authority



Kingston's uptake is above the London average, and similar to our SWL neighbours, however age and health profiles will vary between boroughs, limiting the offer in some areas.

# Key messages for everyone

- From today (29th March 2021), groups of **UP TO 6 PEOPLE**, or two households, can meet **OUTSIDE** - including in private gardens
- We should **STAY LOCAL** as much as possible, continue to **WORK FROM HOME** if we can and keep journeys to a minimum
- We should keep a **2 METRE DISTANCE** from anyone not in our household or support bubble
- Remember **HANDS, FACE, SPACE** - and **VENTILATE** indoor spaces (open a window or door)
- **SYMPTOMS? SELF ISOLATE** and **BOOK A FREE TEST** - [nhs.uk/coronavirus](https://nhs.uk/coronavirus) or call 119



# RAPID TESTING - for school families and bubbles

- If you're a parent or carer of a **SECONDARY SCHOOL CHILD**, help them keep up twice weekly **HOME TESTS** - it can make a big difference by detecting cases in the community and preventing onward transmission
- If you are in a **HOUSEHOLD, SUPPORT or CHILDCARE BUBBLE** with a child or nursery, school or college, you can also get **REGULAR RAPID TESTS** - [kingston.gov.uk/schools-testing](https://kingston.gov.uk/schools-testing)
- Please **keep up with testing** throughout the school holidays
- With the start of the schools holidays, remember **indoor socialising and sleepovers** with those outside of our household and support bubbles **are not allowed**

# RAPID TESTING - key messages for people who leave home to work or volunteer

- **RAPID TESTING** using lateral flow devices can help find people who have the virus but have no symptoms - to stop the spread
- IF you leave home to work or volunteer and have **NO** symptoms, get **REGULAR, RAPID TESTS** - even if you've previously had Covid or vaccination
- Visit [kingston.gov.uk/rapid-testing](https://kingston.gov.uk/rapid-testing) to book
- **TWICE WEEKLY** testing at one of our community test sites for people without symptoms can help you continue to work safely without putting others at risk

# RAPID TESTING - is it worth it?

- Rapid testing using Lateral Flow Devices is **FREE**, **FAST** and **EASY**
- Rapid testing using LFDs is also **RELIABLE**
  - It picks up **7 out of 10 positive cases** - people who would otherwise be in the community spreading the virus
  - The likelihood of a **false positive is extremely low**, less than 1 in every 1,000
- If you test positive and need to self isolate, we are here to support you through the Kingston Stronger Together hub  
[kingston.gov.uk/Covid19-needhelp](https://kingston.gov.uk/Covid19-needhelp) or 020 8547 5000

# Key messages on Vaccine

## Are YOU ready for your vaccination..?

- The coronavirus vaccines are safe and effective. They give you the best protection.
- Any side-effects are rare, and mild - similar to the seasonal flu jab
- Last 3 days of 'Let us know what you think about the Covid vaccine' survey - **Please share!** [bit.ly/KingstonVaccineSurvey](https://bit.ly/KingstonVaccineSurvey)



# Vaccine - Who's Eligible Right Now?

You no longer need to wait to be contacted if you fall within one of the following groups:

- People aged 50 and over
- People at high risk from coronavirus (clinically extremely vulnerable)
- People at moderate risk from coronavirus (clinically vulnerable)
- People who live or work in care homes
- Health and social care workers
- Those listed on the GP Learning Disability Register

You can book an appointment at a vaccination centre on the NHS website.

- If you are in receipt of, or eligible for Carer's Allowance, you will receive a letter inviting you for vaccination
- Those on the NHS shielded patient list will also receive a letter

# Vaccine - Is booking complicated?

Booking your vaccination is very easy, the process has been simplified:

- You no longer need to be registered with a GP in advance to book
- When booking online, there is a very simple GP registration process
- You do not need to know your NHS number to book
- If you can't book online, you can do so by phone on 119
- You can also book an appointment on behalf of others

# Vaccines Myth-busting

Please use the following infographic to counter myths about the vaccines

- SAFE
- EFFECTIVE
- FREE OF CHARGE
- FREE OF ANIMAL PRODUCTS OR ALCOHOL
- SIDE-EFFECTS ARE MINOR - AKIN TO SEASONAL FLU JAB

Now available to share in [Easy Read](#) and a range of other languages

## FACTS ABOUT THE VACCINE

1

### IS IT SAFE?



**Yes.** As with any vaccine and medicine, the coronavirus vaccine has gone through all the usual rigorous tests that all vaccines go through to ensure they are completely safe.

2

### ARE VACCINES IMPORTANT?



**Yes.** Vaccines save about 3 million lives worldwide every year. A coronavirus vaccine is our way out of the current crisis and restrictions.

3

### DO I HAVE TO PAY?



**No.** The coronavirus vaccine is always available free of charge, and the NHS will never ask you to share bank details to confirm your identity.

4

### DOES THE VACCINE CONTAIN ANYTHING OF ANIMAL ORIGIN?



**No.** You can see the ingredients of the coronavirus vaccines on the MHRA website. It does not contain any animal products, nor does it contain alcohol.

5

### DOES IT HAVE SIDE EFFECTS?



Some people might feel slightly unwell afterwards, in the same way as after the annual flu jab, but no significant side effects have been observed in the tens of thousands of people involved in trials.

BE AWARE THAT ANTI-VACCINE STORIES ARE OFTEN SPREAD ONLINE THROUGH SOCIAL MEDIA. THESE STORIES MAY NOT BE BASED ON SCIENTIFIC EVIDENCE

## ALWAYS REMEMBER THE BASICS - HANDS, FACE, SPACE

- **Keep rooms well ventilated.**  
The virus is spread through aerosol particles in the air, so opening windows regularly can cut the amount of virus present in the air in any room.
- **Even once you've had your coronavirus vaccination**, you must continue to follow all the guidance to control the virus and save lives.



# Census 2021



## Key messages

If you didn't complete the Census on Sunday March 21st - you still need to do this as soon as possible.

Reminder letters are now being sent and Census Field Officers are knocking on doors to remind people too

If people need help with accessing the online form or completing the form, Kingston Voluntary Action are providing a local support centre.

- We can remotely complete the census online for people over a phone call
- We have a PC at the KVA office you can book and use by appointment only, with help on hand

Get in touch with us on 020 8255 3335 or [census@kva.org.uk](mailto:census@kva.org.uk)

You can also access materials in a range of community languages and other formats at [www.census.gov.uk](http://www.census.gov.uk)


We are asking for your feedback and suggestions on questions about how we can best give messaging to residents.

**please go to [slido.com](https://slido.com) and type #H722**

**You can also use the chat function if you are unable to use Slido**

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1. To make testing easier, we may take mobile testing to residential locations. What would incentivise people to attend?

 Start presenting to display the poll results on this slide.

slido

2. Would giving other Public Health support with mobile test units be a useful additional offer to testing (please give examples)?

 Start presenting to display the poll results on this slide.

slido

3. Are there any areas in Kingston, where you are concerned about a lack of social distancing?

 Start presenting to display the poll results on this slide.

If you have any suggestions you can also email

[nighat.taimuri@kingston.gov.uk](mailto:nighat.taimuri@kingston.gov.uk)

Thank you.

Together we can help Keep Kingston Safe

