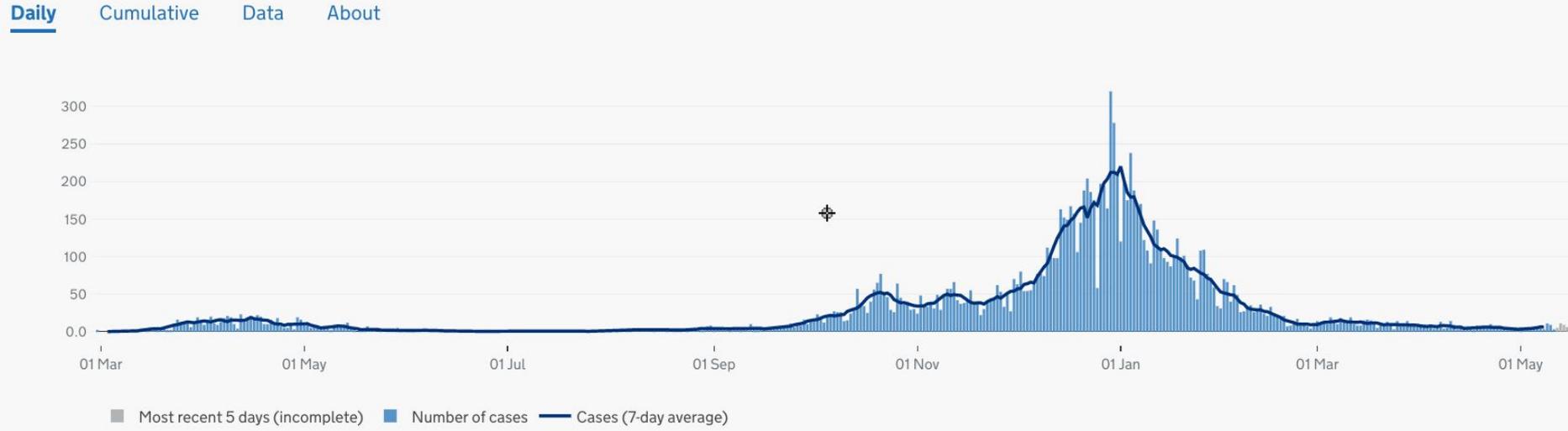


# Welcome: Session 18 (17/05/21)

- Thank you for joining us
- We are grateful for the support of the community sector working in partnership with us to share messages with the residents of Kingston
- We need every resident know what they can personally do to keep themselves safe - and that way - also help Kingston safe as a whole
- Today we will share the latest data for Kingston
- We will share the latest key messages - for you to share with your contacts
- We are asking for your feedback and suggestions on questions about how we can best give messaging to residents.
  - Towards the end of the presentation, please go to **slido.com website** and type **#951 362**

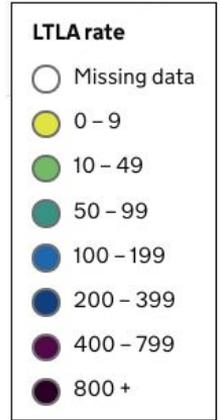
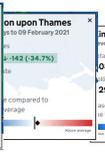
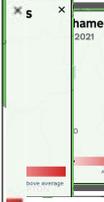
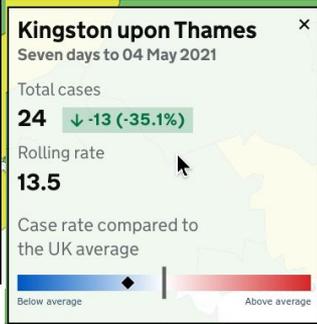
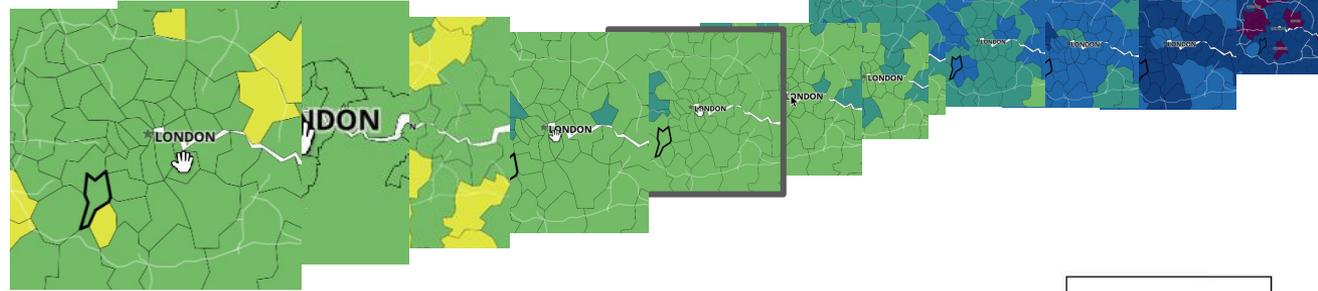
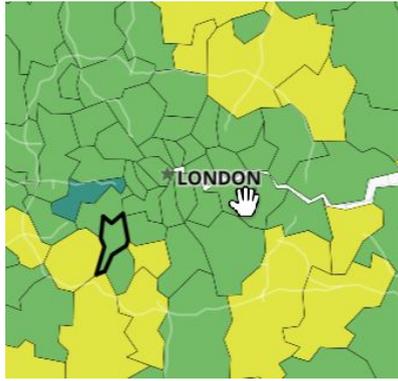
# Kingston daily cases at 08/05/21 (latest data at 17/05/21)



07 May  
■ Number of cases : 4  
— Cases (7-day average) : 6.3

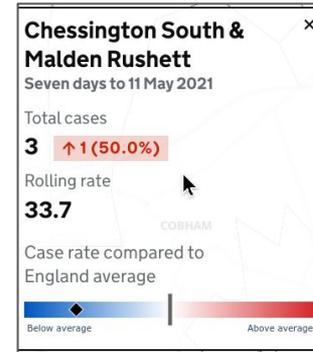
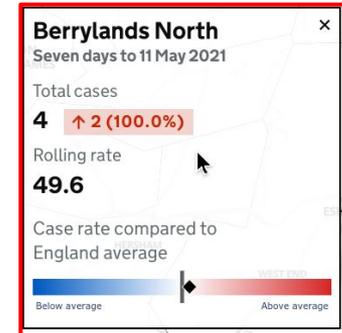
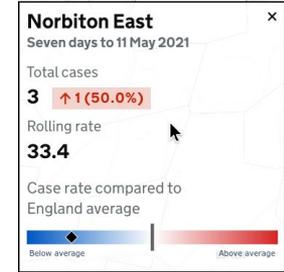
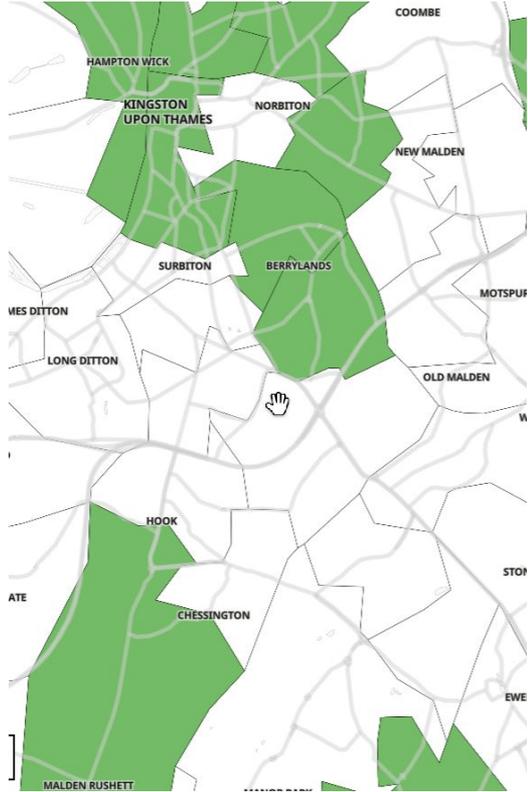
01 May  
■ Number of cases : 1  
— Cases (7-day average) : 3.4

# What is the trend in Kingston for COVID-19?



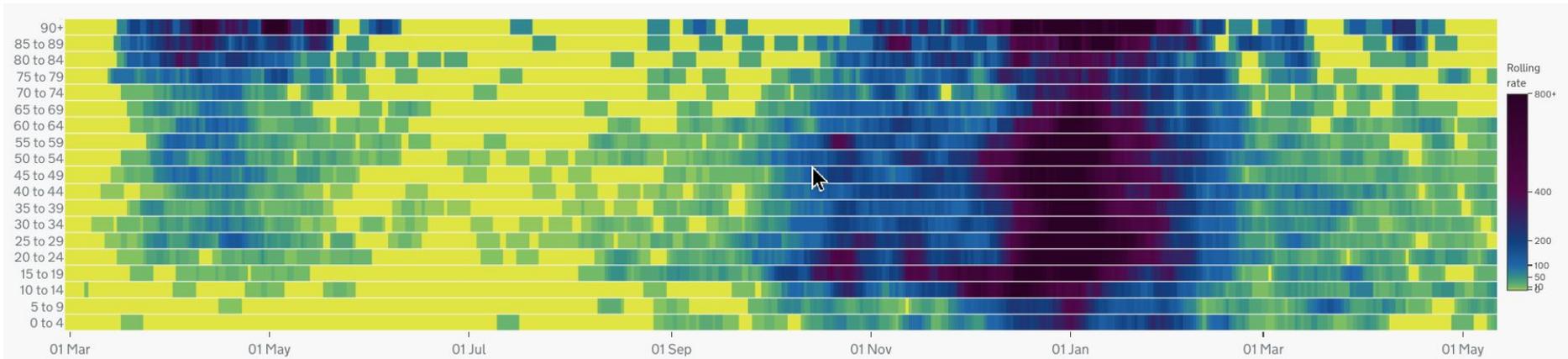
You can check the latest data here: <https://data.kingston.gov.uk/home/coronavirus-dashboard/>

# Kingston Hot Spots, 11/05/21 (data at 17/05/21)



You can check the latest maps here: <https://coronavirus.data.gov.uk/details/interactive-map>

# Case rates/100,000/wk by age group, Kingston, 11/05/21, data at 17/05/21)



- Some increase in rates in primary school age (5-9 yrs: 33/100,000/wk, 10-14 yrs: 64.1/100,000/wk)
- Some slightly higher rates in over 20 yrs: 20-24: 58.6/100,000/wk, 60-64yrs: 49.2/100,000/wk)
- Generally very low or zero rates in over 65 years

## Number of Kingston residents vaccinated to May 9th 2021, by age group

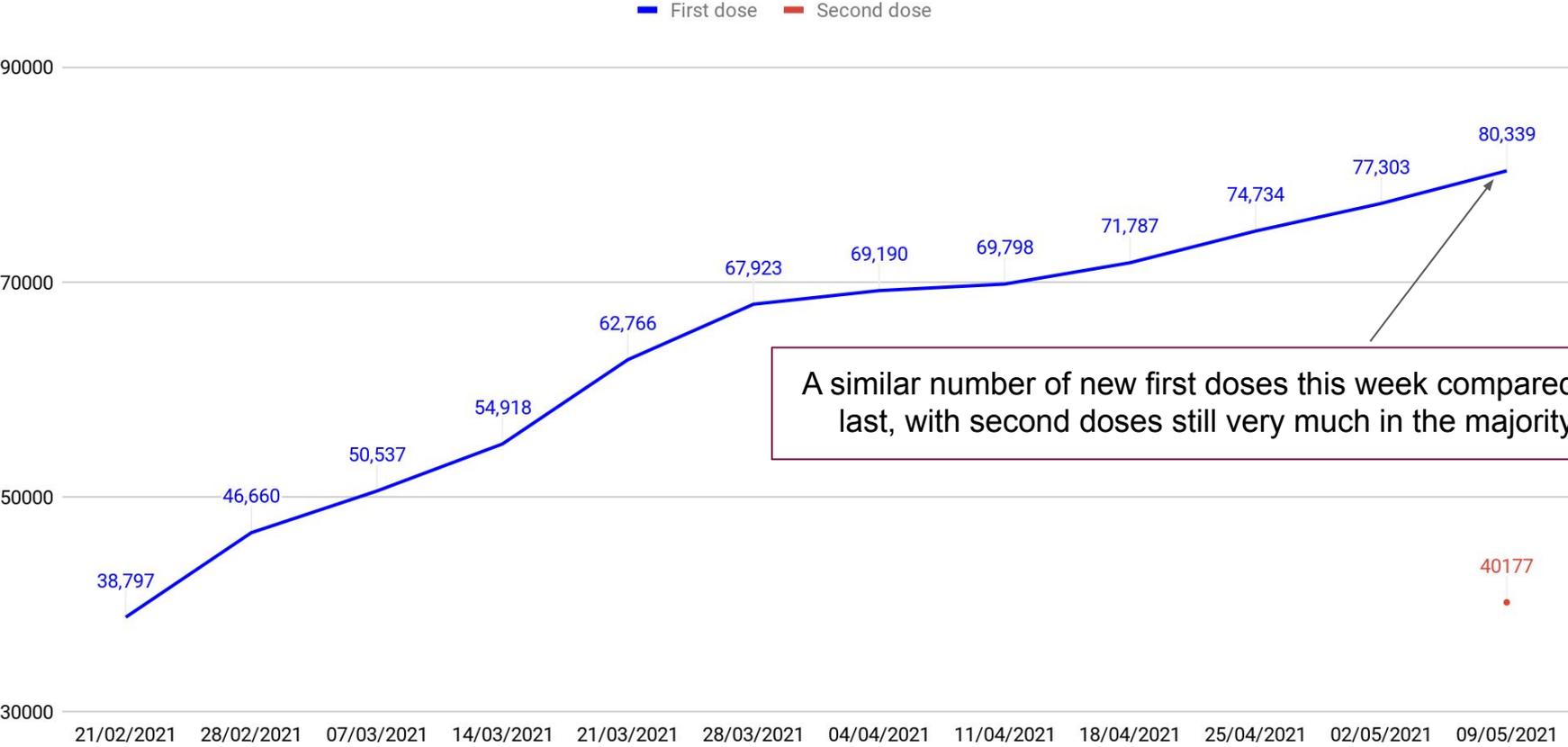
	<b>Age Group</b>										
<b>Dose 1</b>	<b>Under 40</b>	<b>40-44</b>	<b>45-49</b>	<b>50-54</b>	<b>55-59</b>	<b>60-64</b>	<b>65-69</b>	<b>70-74</b>	<b>75-79</b>	<b>80+</b>	<b>Total</b>
Number of people vaccinated	11,623	7,643	10,210	10,509	9,414	7,669	6,410	6,328	4,390	6,143	80,339
Percentage of this group vaccinated	18%	51%	73%	84%	88%	89%	90%	94%	95%	89%	53%
<b>Dose 2</b>											
Number of people vaccinated	5,260	1,750	2,031	2,428	3,306	3,645	5,617	5,988	4,241	5,911	40,177
Percentage of this group vaccinated	8%	12%	15%	19%	31%	42%	79%	89%	92%	86%	27%

86% (range 85 - 87%) of Kingston residents aged 40 and over had received at least one dose by 9th May

Over half of the entire borough adult (age 16+) population (range 50 - 57%) had been vaccinated by that date

85% (range 83 - 88%) of Kingston residents aged 65 and over had received both doses by 9th May, with more than one quarter of our adult residents fully vaccinated

# Total vaccine uptake - to 9th May 2021 (16+ population)



A similar number of new first doses this week compared to last, with second doses still very much in the majority

Number of people vaccinated by this date

# Key messages for everyone

## Changes to national restrictions from today, 17 May 2021

- From today, indoor socialising is allowed in small groups of 6 people or 2 households, indoor hospitality can reopen with limits and we can decide if we think it is safe to hug relatives.
- However, while the rules are relaxing somewhat, we must continue to **be very cautious** and carefully consider the risks involved in changing our behaviour.
- There is concern about the spread of a new variant first identified in India which is driving cases up in London and the North West.
- It is still safer to meet outdoors where possible, and hugging someone is safer when you have both had 2 doses of the vaccine.



The advertisement features a photograph of four people sitting around a table outdoors at night, with a brick building in the background. The text is overlaid on the image. In the top left corner, there is a logo for HM Government. In the top right corner, there is the NHS logo. The main text reads: 'COVID-19 Seeing friends again? Stay outdoors.' The phrase 'Stay outdoors.' is underlined. Below the photo, there is a message: 'We're much safer in the fresh air because Covid-19 particles are blown away.' At the bottom, it says 'Let's take this next step safely.' Below this text is a graphic with three icons: a hand being washed, a face mask, and a person standing with a double-headed arrow between them, representing social distancing. Below these icons are the words 'HANDS FACE SPACE' and 'FRESH AIR' with wavy lines underneath.

HM Government

NHS

COVID-19

Seeing friends again?  
Stay outdoors.

We're much safer in the fresh air  
because Covid-19 particles are blown away.

Let's take this next step safely.

HANDS FACE SPACE  
FRESH AIR

# Key messages for everyone



From today, 17 May 2021, the following rules apply:

- You can meet **outdoors** in groups of up to 30 people.
- You can meet **indoors** in groups of up to six people, or of two households. Overnight stays within these numbers will also be allowed.
- Most businesses will be able to reopen, including **indoor hospitality** and indoor entertainment, such as cinemas with Covid secure arrangements in place.
- You should continue to work from home if you possibly can.
- Up to 30 people can attend weddings, receptions, wakes and other significant life events. Blanket attendance limits for funerals will be removed, it will be dependent on the capacity of the venue, with social distancing in place.
- Foreign travel is permitted, but there are strict rules around testing and quarantine.
- Universities can resume in person teaching in May.

Full details at [www.gov.uk/coronavirus](https://www.gov.uk/coronavirus)

# Key messages for everyone

## The rules on social distancing will also change from today, 17 May 2021:

- You can now make your own assessment about whether it is safe to have close personal contact, such as hugging, with family and friends who are not part of your household.
- However, it's important to remember that staying 2 metres apart helps reduce risk of contracting COVID-19.
- We must remain cautious about the risks from close personal contact such as hugging - as this remains a direct way of transmitting the virus.
- Just because we are now allowed to hug and meet up indoors, doesn't mean we should - we should continue to be cautious to keep ourselves and our loved ones safe.
- We should continue to make space for other people to maintain social distance.

# Key messages for everyone

As we take this next step, **we must act cautiously**. It is so important to **remember the actions we can take to protect those we love** and stop the spread of the virus.

- **REMEMBER THE BASICS** - hands, face, space, fresh air
- **TESTING IS MORE IMPORTANT THAN EVER.**

**ANY SYMPTOMS** of COVID-19? **Self-isolate** and **get a free test** at [nhs.uk/coronavirus](https://nhs.uk/coronavirus) or 119. You must **continue to self isolate until you get your test results**. If you test positive, you must complete a full 10 days of isolation.

**NO SYMPTOMS?** Keep up with **twice weekly rapid testing** - [kingston.gov.uk/rapidtesting](https://kingston.gov.uk/rapidtesting) for all the ways to get a test
- **JOIN THE MILLIONS WHO'VE HAD THE VACCINATION** - and if you've had one dose, get your second as soon as you're eligible. It's the second dose that really helps limit transmission, as well as offering the fullest protection.

# Vaccines - Who's Eligible Right Now?

You no longer need to wait to be contacted if you fall within one of the following groups:

- People aged **38** and over
- People at high risk from coronavirus (clinically extremely vulnerable)
- People at moderate risk from coronavirus (clinically vulnerable)
- People who live or work in care homes
- Those listed on the GP Learning Disability Register

You can **book an appointment at a vaccination centre on the NHS website**.

- If you are in receipt of, or eligible for Carer's Allowance, you will receive a letter inviting you for vaccination
- Those on the NHS shielded patient list will also receive a letter

# Vaccines - Celebrating milestones

- 50 Million UK doses now given
- 1 in 4 of adult population have now received BOTH dose
- Key message to share: This is an evergreen offer, so if you said “I’ll wait and see”, it’s not too late to book!
- Key message to share: It’s so important that no one gets left behind.

## ALWAYS REMEMBER THE BASICS - HANDS - FACE - SPACE & FRESH AIR

- **Keep rooms well ventilated.**

The virus is spread through aerosol particles in the air, so opening windows regularly can cut the amount of virus present in the air in any room.

- **Wear a face covering.**

In shops, hairdressers, barbers, on public transport and in other indoor spaces where social distancing is hard.

- **Even once you've had your**

**coronavirus vaccination**, you must continue to follow all the guidance to control the virus and save lives.



We are asking for your feedback and suggestions on questions about how we can best give messaging to residents.

**please go to [slido.com](https://www.slido.com) and type #951 362**

**You can also use the chat function if you are unable to use Slido**

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1. How can we encourage people to be cautious as we take this next step in reopening?

 Start presenting to display the poll results on this slide.

## Answers to Question 1

Use Radio Jackie more - things change quickly and its hard to explain to people on the ground and not connected by social media or getting clear messages from the TV.

Encourage people to ask themselves if certain activities/ mixing are really necessary

Reinforce the need to continue prevention measures via social media

Keep explaining that face masks are required as much as possible. To avoid shaking hands and hugging. The relaxation does not mean we should loose all the efforts we have made.

Point out that the infection rate is already increasing.

Lots of posters everywhere

slido

## 2. How can we remind people that meeting outside is still safer?

 Start presenting to display the poll results on this slide.

Answers to question 2

Promote our local parks and green spaces

By making sure that any events that we run are outside wherever possible

Pictures of airborne transmission indoors and out.

Posters, local radio, community groups to pass on message

Reiterate that transmission can be airborne and it spreads faster in closed poorly ventilated areas. Stress the need to keep meeting outside.

Radio adverts

We will reinforce this at all the Zoom sessions but it is confusing

posters, emails, flyers, radio ads, social etc

Repetition via every available method

Posters again

slido

3. How can we encourage people to think carefully before deciding if it is safe to hug family and friends they don't live with?

 Start presenting to display the poll results on this slide.

Answers to question 3

Discussion about the risks

Continuing to model socially distanced greetings ourselves

Use innovative body language , a gesture, cock your hat etc... smile

Get the government to change the message.

I think many of our groups are cautious still but keep reminding people that it's safer not to hug

Stress other forms of greetings - smiling, greeting from a distance; Warnings about continuing risks

By reminding them that it isn't over. But ultimately if people have decided to do this then it is unlikely they will be dissuaded

Explain that people outside your bubble may carry it or you may carry it too. so protect them and yourself by not hugging or shaking hands. The hand shake has to be stopped ...

Constant reminders on all formats that covid is still here and prevention is still very much necessary

Pandemic is not over yet

This will be very hard!

**Are there any topics in particular you would like to be covered in future sessions? Please put your answers in the chat function.**

If you have any suggestions you can also email

[nighat.taimuri@kingston.gov.uk](mailto:nighat.taimuri@kingston.gov.uk)

Thank you.

Together we can help Keep Kingston Safe

